



Whimsical ME

Each month, we shine a spotlight on a specific Chamber member to help create more awareness for all the fantastic and diverse businesses and organizations that combine to make our region so dynamic. This month's profile is on Whimsical ME. The store has been a Chamber member since it opened in 2017 at 239 Main St. in Saco, adjacent to the Agren store (also a member :).

Owner Heather MacLean features gifts from around New England, with an emphasis on goods from Maine. There is a wide selection of products available, including Portland-made Seabags, candles, soaps, t-shirts, wood products, home décor items, and more, including a variety of merchandise sourced from local female artisans. It's an inviting shop full of thoughtfully selected items that are perfect for gift-giving as well as for treating yourself.

Heather had previous retail experience in Alaska, where she lived for many years after graduate school at Columbia. She initially worked in journalism, and then transitioned to running a gift shop on the island of Sitka, near Juneau. Having grown up in North Berwick, Maine though, she eventually chose to return home to her native state and has lived now in the Biddeford & Saco area for almost ten years. She's an active community member and Rotarian and enjoys being part of the historic and charming downtown experience that is Saco Main St.

The store name is somewhat mischievous, and begs a number of questions: Who exactly is the whimsical one, Maine itself or "me" (you), or perhaps Heather? And what's up with the whale? To find out, you'll just have to stop in soon and ask.

