



Expanding the Nursing Workforce in North Carolina

UnitedHealthcare of North Carolina presented East Carolina University College of Nursing with \$25,000 to fund nursing scholarships for students enrolled in the college's Regionally Increasing Baccalaureate Nurses (RIBN) program.

The RIBN program is designed to improve the health of North Carolinians by enhancing the educational preparation and diversity of the nursing workforce. The program provides a four-year nursing option that concurrently enrolls students in one of seven local community college partners and in ECU – where they complete both their Associate Degree in Nursing and Bachelor of Science in Nursing degrees. Many students completing the program choose to begin their nursing careers in rural and underserved areas of the state.



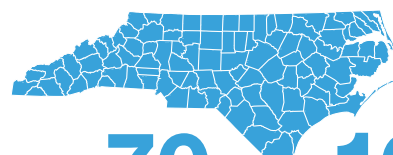
"The RIBN program definitely encouraged me to stay in my local community, but I also want to represent other nursing students who are first-generation college students; some who are young single moms for whom paying university tuition is just not an option. **By investing in this program, you're investing in local nurses at small-town hospitals.**"

Caroline Jones-Lanier, Recent RIBN Graduate

Removing Obstacles to Access Health Care in Rural Counties

UnitedHealthcare of North Carolina provided a \$10,000 grant to Goshen Medical Center, an FQHC, to help purchase a mobile medical unit to serve the medically underserved in rural areas.

The mobile unit will provide primary and preventive medical services to vulnerable, low-income residents, migratory and seasonal agricultural workers, and the homeless populations in eastern North Carolina.



70 out of 100
are considered rural

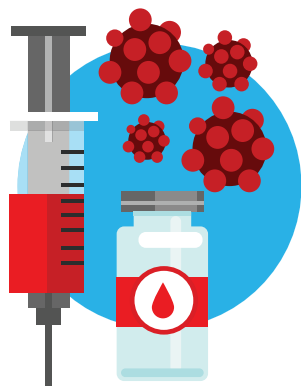
FQHC Initially Anticipated

300

New Patients from the
MOBILE EXPANSION

"Removing barriers to care is essential to ensuring that our local communities receive the care they need. **This is really community health care at its core** – everyone working together to better the health of our community."

– Greg Bounds, CEO of Goshen Medical Center



Rural Health Flu Clinic

This flu season has been the most severe in North Carolina with over 250 flu-related deaths reported.¹ Access to care in rural areas, especially with limited transportation, prevents many underserved individuals from receiving their flu shot. **UnitedHealthcare of North Carolina and Robeson County Health Department partnered with Lumberton Christian Care Center, a local shelter and soup kitchen, and Mohr Housing, a subsidized housing complex, to host a free Flu Shot Clinic.** This collaboration increased access to care by meeting underserved individuals in a familiar, community-based setting.

¹Centers for Disease Control and Prevention

\$1.6M Grant to Support Careers in Health Care Technology

UnitedHealth Group CEO Dave Wichmann joined UNC-Chapel Hill Chancellor Carol L. Folt and Gov. Roy Cooper in Chapel Hill to announce a **three-year, \$1.6 million grant to create and launch a new health care technology workforce training and education program** that will help address the growing need for diversity in health care data analysts, technologists and experts. The grant will help pay for biomedical and health informatics training, both online and in-person, to people who lack access to training, according to the university.



Spotlight on Value-Based Care

Effectively supporting the care of our Medicaid members means moving towards “whole person care,” recognizing and responding to social and environmental factors along with medical ones, and getting out ahead of the risks, rather than responding when the worst has already come to pass.

Better Health

VBC care is growing as

1 in 6

members are seeking care from a VBC program physician

Better Care

ACOs have

5%

higher well child visits in first 15 months of life

10%

higher rates of colorectal cancer screening among ACOs vs. non-ACOs

Lower Costs

ACOs show

9%

fewer admission rates and 2% fewer ER visits than non-ACOs

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