



# 2017 CANDY HALL OF FAME ADVERTISING ADVERTISING AGREEMENT

The NCSA is hereby authorized to insert our advertisement in the *2017 NCSA Yearbook & Member Roster* for publication in conjunction with the 2017 Candy Hall of Fame Inductions. The presentations will take place in Tampa, FL, on Saturday, October 14th.

**DEADLINE TO ORDER SPACE: FRIDAY, SEPTEMBER 1ST!**

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

AUTHORIZED BY

EMAIL

SIGNATURE

DATE

## PLEASE SELECT AD SIZE/COLORS:

### BLACK & WHITE

### COLOR

FULL PAGE (8.5" x 11")

☐ \$650

☐ \$1,500

HALF PAGE (7.5" x 4.798")

☐ \$400

☐ \$1,100

QUARTER PAGE (3.575" x 4.798")

☐ \$250

☐ \$950

## ADVERTISING SPECIFICATIONS:

All finished ads must be submitted in compliance with the Electronic File requirements listed at right. We can accept electronic files only.

When supplying logos or other artwork, high-resolution digital files are required.

No PMS or matched colors accepted.

Finished ads submitted in Microsoft Word, PowerPoint or other formats not listed at right will be rebuilt and the \$50 charge will automatically be added to your payment. Basic copy-setting only is included in the price of the ad.

**If design is required, a fee of \$50 will be charged — please check ☐ and add \$50 to total payment.**

## Electronic File Specifications

Media: Mac formatted CD, or email file to [info@candyhalloffame.org](mailto:info@candyhalloffame.org)

Image Formats: TIFF, EPS (CMYK)

Desktop File Formats: Photoshop, Quark, InDesign, Illustrator or PDF (Please send any fonts used or convert them to paths)

Resolution: 300 dpi

Proofs: Please send a laser or color proof

## NOTE:

**Files (logos, artwork and/or ads) sent in Word or PowerPoint format are NOT acceptable. Ads sent in Word, PowerPoint or programs not listed above require a \$50 design fee to rebuild.**

**AD COPY** (If digital files are not provided):


## PAYMENT

### RETURN FORM WITH PAYMENT TO:

NCSA

3135 Berea Road

Cleveland, OH 44111

Attn: Yearbook & Roster Ad Dept

Phone: (216) 631 8200

Fax: (216) 631 8210

email: [info@candyhalloffame.org](mailto:info@candyhalloffame.org)

### Total Amount Enclosed (include ad cost and design fee, if applicable):

Payment required at time your order is placed. **You will not be invoiced.**

\$ \_\_\_\_\_

### PAYMENT METHOD

☐ Check Payable to NCSA

Charge to my:

☐ Master Card

☐ Visa

☐ American Express

☐ Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

### INTERNAL USE ONLY:

Payment Processed: \_\_\_\_\_ Ad Processed: \_\_\_\_\_