



**UPDATED: December 31, 2024**

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Phoenix, AZ

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STA President & CEO  
**Jim Toes**  
New York, NY

November 21, 2024

Dear Sponsor,

Thank you for your interest in sponsoring the STA Arizona Chapter for 2025, which includes our inaugural conference, **February 6, 2025**, at the **JW Marriott Scottsdale Camelback Inn Resort**.

In the wake of COVID, our industry underwent significant changes, including a shift in where firms are choosing to expand. Arizona has become an attractive location, offering a unique environment for businesses and employees. As long-standing Arizona residents and advocates for the securities industry, we recognized the strong demand for an STA presence here. With your support, we are confident that the STA Arizona (STAZ) Chapter can become a vital resource for local professionals while playing an integral role within the broader STA organization.

We are excited to offer a variety of sponsorship levels for 2025. Details are outlined on the following pages. Each sponsorship level comes with its own set of pricing and benefits, but all levels cover the entire year. We anticipate hosting a minimum of three (3) smaller networking events in 2025, in addition to the February 6 Conference.

As we embark on this exciting chapter for STA, we look forward to forming new and strengthening existing relationships in Arizona. We hope you will join us in this endeavor.

Warmest Regards,

*Vinnie LaMacchia*

Vinnie LaMacchia  
Canaccord Genuity  
STA Arizona Chair

Jim Toes  
President & CEO  
STA

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## STA Arizona Chapter 2025 Sponsorship Opportunities\*

### Platinum Sponsor – \$15,000 (Only 1 Left!)

- Branded as a Platinum Sponsor at all STA Arizona (STAZ) Chapter Events in 2025
- Opportunity to provide Welcome remarks or Speaking opportunity (panelist or moderator) at STAZ February 2025 Conference
- Three (3) complimentary conference registrations to STAZ February 2025 Conference
- One (1) Platinum-level onsite branding opportunity at STAZ February 2025 Conference
- Four (4) General Admission Tickets to the 2025 WM Phoenix Open (Thursday)
- Early access to Conference registration list
- Option to submit a registration bag insert
- One (1) Golf foursome at the 2025 Edward Jones Annual Golf Scramble (\$2,000 value) \*\*
- Access to Conference registration list

### “Founding” Sponsor – \$12,000

*The Founding Sponsorship will include an exclusive rate that will be locked in for three (3) years.*

- Branded as a Founding Sponsor at all STA Arizona (STAZ) Chapter Events in 2025
- Three (3) complimentary conference registrations to STAZ February 2025 Conference
- General onsite branding opportunity at STAZ February 2025 Conference
- Four (4) General Admission Tickets to the 2025 WM Phoenix Open (Thursday)
- Early access to Conference registration list
- Option to submit a registration bag insert
- One (1) Golf foursome at the 2025 Edward Jones Annual Golf Scramble (\$2,000 value) \*\*
- Access to Conference registration list

### Gold Sponsorship – \$7,500

- Branded as a Gold Sponsor at all STA Arizona (STAZ) Chapter Events in 2025
- Two (2) complimentary conference registrations to STAZ February 2025 Conference
- One (1) Gold-level onsite branding opportunity at STAZ February 2025 Conference
- Two (2) General Admission Tickets to the 2025 WM Phoenix Open (Thursday)
- Access to Conference registration list

### Silver Sponsorship – \$4,000

- Branded as a Silver Sponsor at all STA Arizona (STAZ) Chapter Events in 2025
- One (1) complimentary conference registration to STAZ February 2025 Conference
- One (1) General Admission Ticket to the 2025 WM Phoenix Open (Thursday)
- Access to Conference registration list

**To sponsor the STA Arizona Chapter in 2025, or for more information on the sponsorships listed here, please contact Vinnie LaMacchia at [VLaMacchia@cgf.com](mailto:VLaMacchia@cgf.com).**

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*\*\*Date for the 2025 Edward Jones Annual Golf Scramble is to be determined.*



### **Platinum Branding Opportunities\***

(Available to Platinum Sponsors Only)

#### **Lanyards – SOLD!**

- Sponsor logo on conference lanyard distributed to all conference attendees at registration.

#### **Registration Bags**

- Sponsor logo on registration bag, distributed to all conference attendees at registration.

#### **Networking Happy Hour – SOLD!**

- Signage and branding for Thursday happy hour.

#### **Dinner Reception**

- Signage and branding for Thursday dinner reception.

### **Founding & Gold Branding Opportunities\***

(Available to Founding & Gold Sponsors)

#### **Breakfast**

- Signage and branded table tents at breakfast.

#### **Coffee Station – SOLD!**

- Signage at coffee station during General Session; includes branded coffee cups.

#### **Snack Break – SOLD!**

- Signage at break; includes branded cocktail napkins.

#### **Conference Wi-Fi – SOLD!**

- Card with sponsor logo and Conference Wi-Fi instructions distributed to each attendee.

#### **General Session Seat Drop – 2 Available!**

- Drop marketing materials during Conference panels. Sponsor assumes costs on materials and shipping.

#### **General Session Pen – SOLD!**

- Pen to feature sponsor logo, placed in General Session.

#### **General Session Notepad**

- Notepad to feature sponsor logo, placed in General Session.

#### **Sunscreen**

- Sunscreen to feature sponsor logo, distributed to each attendee.

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## **Gold Branding Opportunities\* – Continued** (Available to Gold Sponsors)

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### **Lip Balm**

- Lip balm to feature sponsor logo, distributed to each attendee.

### **Koozie**

- Koozie to feature sponsor logo, distributed to each attendee.

### **Registration Bag Insert – 10 Available!**

- Sponsor to provide a branded item for the attendee registration bag. Size restrictions may apply.

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