Professor Welles will join us to discuss her much anticipated new book: #Hashtag Activism: Networks of Race and Gender Justice, co-authored with Sarah J. Jackson and Moya Bailey. Since 2011, when #IranElection served as an organizing tool for Iranians protesting a disputed election, activists have used a variety of hashtags, including #JusticeForTrayvon, #BlackLivesMatter, #YesAllWomen, and #MeToo to advocate, mobilize, and communicate. In this book, Jackson, Bailey, and Foucault Welles explore how and why Twitter has become an important platform for historically disenfranchised populations, including Black Americans, women, and transgender people. They show how marginalized groups, long excluded from elite media spaces, have used Twitter hashtags to advance counternarratives, preempt political spin, and build diverse networks of dissent.