

FPA SPRING MEMBERSHIP DRIVE

15 Reasons To Join FPA in May

1. Your Family Is Here

Our shared passion, commitment and respect for each other shows every time we get together in-person or virtually.

2. You Want to Make a Genuine Difference in Your Profession

FPA gives you a platform to do just that – we make it easy to get involved in your community through legislative efforts, pro bono planning, media training, and article contributions.

3. You Crave CE That Actually Teaches You Something

We've got dynamic and engaging content to help you satisfy your CE requirements and become a better financial planner.

4. You Want To Be Part of Shaping the Profession

Add your voice to a powerful, connected community whose members share your goals and your challenges.

5. You're a New Planner, and You Need Help

FPA welcomes all planners regardless of their experience level – we know that you're defined by your passion and commitment to your profession, not your generation. We strive to bridge the generation gap and build a shared future.

6. You Want to Make an Impact in Your Community

Did you know that FPA has 86 local chapters across the country? When you join you'll have access to a network of your peers – right in your own backyard!

7. You Like Really Good Content

FPA is committed to helping you become your best you. Get full access to the relevant, quality content in our webinars, newsletters, blog and the *Journal of Financial Planning* when you join our community.

8. You're an Experienced Planner and Want to Give Back

Consider joining FPA to guide young planners to success through mentorship. It's your chance to inspire - and be inspired by - the next generation of our profession.

9. You Want to Change the Perception of Financial Advisers and Advice

The primary aim of FPA is to elevate the profession that transforms lives through the power of financial planning. Our combined voices and experience can move mountains.

10. You Like Saving Money

FPA members have access to over 20 reduced-price products and services through the FPA Member Discount Program.

11. You're Ready to Get Yourself Out There...But You've Never Done It Before

FPA can help you become a 'go-to' expert source on financial planning issues with our free media training.

12. You Want to Advocate for the Future of the Profession

FPA members can participate in Advocacy Days, influence state and national legislation and get tips on how to meet with local representatives to discuss issues that matter.

13. You Want to Connect with Your Peers and Grow Professionally

FPA has engaging year-round events that are tailored to fit your needs. Join our community and get exclusive registration discounts.

14. You Need Help Cutting through the Data Clutter

FPA offers access to original research on business-centric topics and issues like cybersecurity, operations, compensation, personnel, human resources, marketing, technology and more!

15. You're Looking for a Place to Belong

FPA is here for you. Our community is made up of planners like you who are committed to excellence and are working together to drive the profession forward.

Spring Membership Drive discounts only apply to CFP® Professional and Allied Professional memberships.

Save \$200 by May 31 with Promo Code FPAMAY

JoinFPA.org