

Laguna Blanca School
Spring Benefit 2018

**GRATITUDE BOOK
ADVERTISING CONTRACT**

Advertising Information

It has been an extraordinary year. This will be a keepsake book of thoughtful reflections and grateful messages to those in our community. Families may choose to purchase an ad to say *thank you* to those who led our community through difficult times, or congratulate their students, or to support a local, favorite business.

Ad placement is guaranteed if artwork and payment in full are submitted on or before
Wednesday, April 4, 2018

to: Cynthia McClintock, Laguna Blanca School, 4125 Paloma Drive, Santa Barbara, CA 93110 or
cmcclintock@lagunablanca.org

Ad Rates & Sizes

<input type="checkbox"/> Four Color Half Page—Horizontal (7.5" X 4.875")	\$175
<input type="checkbox"/> Four Color Full Page—Vertical (7.5" x 10")	\$350
<input type="checkbox"/> Four Color Back In-side – Vertical (7.5"x 10").....	\$750

Ad Artwork

- New ad artwork** is being e-mailed to cmcclintock@lagunablanca.org
- I need assistance** in producing an ad.

All ads must be submitted in electronic format. PNG or PDF format of the file will be accepted (minimum 300 resolution, with all fonts embedded). Paper proof, all images, links and fonts must accompany electronic files. We cannot accept Microsoft Publisher files. Please convert all color files to CMYK format.

Ad Submission Checklist

Ad is to size? Yes No Paper proof provided All Images, Links, and Fonts Included

Payment included: Ad fee \$ _____ + Production fee \$ _____ = TOTAL DUE \$ _____

Contact Information

Advertiser _____ Contact Name _____

Phone _____ Email _____

Address _____ LBS Contact _____

Laguna Blanca School • 4125 Paloma Drive • Santa Barbara, CA 93110 • (805) 687-1752 x206 •

cmcclintock@lagunablanca.org

Tax identification number: 95-1641448

Thank you for your support!