



SATURDAY
APRIL 23, 2022

SPRING BENEFIT SPONSORSHIP OPPORTUNITIES

LAGUNA BLANCA SCHOOL

SCHOLARSHIP | CHARACTER | BALANCE | COMMUNITY

LAGUNA BLANCA

Dear Laguna Families & Friends,

We are delighted to invite you to join us on **Saturday, April 23** for our annual Spring Benefit, as we come together in friendship and community for a celebration of Laguna's very own "Triple Crown"– our exceptional Lower, Middle, and Upper Schools. So put on your festive hats or bowties, sip mint juleps, and jockey for a position on the dance floor on our Hope Ranch Campus race track for "Laguna Blanca Stakes- A Triple Crown Affair!"

Over the past several years, the spirit of our remarkable school and the bond that weaves our community together have made us stronger and more grateful than ever. We are excited to celebrate once again and help raise the crucial funds needed to keep our "Triple Crown" in the winner's circle.

We hope that you will lead our community and honor Laguna's legacy with your generous sponsorship. Our goal is to have this year's event expenses 100% covered before the special celebration. By reaching this goal, we can ensure that every dollar raised that evening will go towards our continued assurance of academic excellence.

Please consider sponsoring at one of these Triple Crown levels:

SECRETARIAT	\$25,000
AFFIRMED	\$15,000
AMERICAN PHAROAH	\$10,000
SEATTLE SLEW	\$5,000
JUSTIFY	\$2,500

Sponsors who are confirmed by **Friday, April 8th** will be recognized as an event sponsor and have their name or company logo appear on all online promotional event materials, as well as the event program.

Thank you for your partnership and support! Whether on a daily basis or throughout the year, your loyal generosity is always greatly appreciated.

With heartfelt gratitude,

Sara Loncki
Spring Benefit Chair
Parent of **Matthew '32**

Katy Powers
Spring Benefit Chair
Parent of **Wyatt '25, Savannah '32 & Anders '35**

Nick Behrman '98
Spring Benefit Sponsorship Chair
Board of Trustee

Colette Nottage Crafton
Spring Benefit Sponsorship Chair
Parent of **Eleanor '25**

Jim Jackson '78
Spring Benefit Sponsorship Chair
Board of Trustee

Lizzie Peus
Spring Benefit Sponsorship Chair
Parent of **Stella '27**

CORPORATE / FAMILY SPONSORSHIP OPPORTUNITIES

PLEASE CONSIDER CONTRIBUTING TO THE SUCCESS OF LAGUNA BLANCA STAKES BY BECOMING AN EVENT SPONSOR AT ONE OF THE FOLLOWING TRIPLE CROWN LEVELS:

SECRETARIAT

\$25,000

- Private cabana during cocktail and after party
- Exclusive seating for up to ten guests, your choice of champagne or specialty bourbon, and a private server for your table
- Recognition from event auctioneer
- Full page color recognition in event program, *Fourth Estate* student magazine, and *La Honda* yearbook with corporate logo or family feature
- Promotional recognition on event website
- Special event branded Mint Julep cups for your table
- Ten Triple Crown Packages which each include - 1 Best of Live raffle ticket (lucky winner chooses one of the Live Auction packages), 5 teacher raffle tickets, 3 wine/spirit opportunity drawings

YOUR CORPORATE LOGO/FAMILY NAME PROMINENTLY RECOGNIZED

AT YOUR CHOICE OF:

COCKTAIL RECEPTION

DINING TENT

AFTER PARTY

AFFIRMED

\$15,000

- Premier seating for up to ten guests with your selection of champagne or specialty bourbon, and a private server for your table
- Recognition in event promotion material and website
- Full page color recognition in event program with corporate logo or family feature
- Special event branded Mint Julep cups
- Two Triple Crown Packages which each include - 1 Best of Live raffle ticket (lucky winner chooses one of the Live Auction packages), 5 teacher raffle tickets, 3 wine/spirit opportunity drawings

YOUR CORPORATE LOGO/FAMILY NAME PROMINENTLY DISPLAYED

IN ONE OF THE FOLLOWING AREAS:

PROGRAM

LIVE AUCTION

BEST OF LIVE

EVENT WEBSITE

ENTERTAINMENT

AMERICAN PHAROAH

\$10,000

- Premier seating for eight guests with champagne
- Recognition in event promotional materials and website
- Special event branded Mint Julep cups
- One Triple Crown Package which includes - 1 Best of Live raffle ticket (lucky winner chooses one of the Live Auction packages), 5 teacher raffle tickets, 3 wine/spirit opportunity drawings

SEATTLE SLEW

\$5,000

- Select seating for four guests with champagne
- Recognition in event promotional materials and website
- Special event branded Mint Julep cups
- One Triple Crown Package which includes - 1 Best of Live raffle ticket (lucky winner chooses one of the Live Auction packages), 5 teacher raffle tickets, 3 wine/spirit opportunity drawings

JUSTIFY

\$2,500

- Select seating for two guests with champagne
- Recognition in event promotional materials and website
- Special event branded Mint Julep cups
- One Triple Crown Package which includes - 1 Best of Live raffle ticket (lucky winner chooses one of the Live Auction packages), 5 teacher raffle tickets, 3 wine/spirit opportunity drawings

IF YOU HAVE QUESTIONS REGARDING CORPORATE MATCHING GIFTS OR OUR OTHER SPONSORSHIP OPPORTUNITIES, PLEASE FEEL FREE TO CONTACT OUR EVENT CHAIRS, [SARA LONCKI](mailto:loncki@me.com) (loncki@me.com) OR [KATY POWERS](mailto:ktypwrs@gmail.com)

(ktypwrs@gmail.com), OR SPONSORSHIP CHAIRS,

[COLETTE NOTTAGE CRAFTON](mailto:colettesb@gmail.com) (colettesb@gmail.com), [LIZZIE PEUS](mailto:lizpeus@gmail.com) (lizpeus@gmail.com), [NICK BEHRMAN](mailto:nicholas.behrman@gmail.com) (nicholas.behrman@gmail.com), OR [JIM JACKSON](mailto:jhjacks@aol.com) (jhjacks@aol.com).

SPONSORS CONFIRMED BY **FRIDAY, APRIL 8, 2022** WILL BE RECOGNIZED ON THE EVENT [WEBSITE](http://bidpal.net/lbsspringbenefit) (bidpal.net/lbsspringbenefit) AND PROGRAM.

