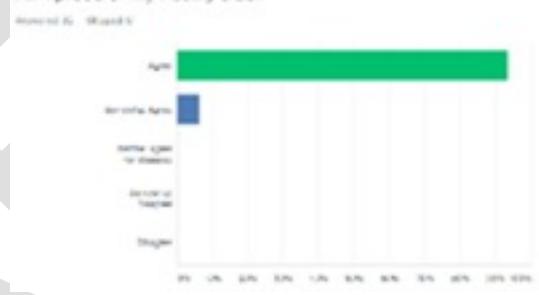


Preamble to Draft 2021 - 2024 Strategic Plan

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| Summary | In June 2020, the Strategic Plan Working Group (SPWG) was formed to develop a Strategic Plan for the Rotary Club of Bainbridge Island. The purpose of the Strategic Plan is to identify Strategic Issues and establish targets for the Club over the next three years. |
| Roadmap | The SPWG is using the Rotary International (RI) Strategic Planning Guidelines to frame its work which can be broken down into three phases: <ul style="list-style-type: none">• Phase 1: Identify Strategic Issues• Phase 2: Identify where our Club wants to be on June 30, 2024• Phase 3: Develop a Work Plan to achieve the Targets by June 30, 2024 |
| August 24, 2020 - Input from Club Membership | During this Club Assembly, attendees provided invaluable input to SPWG which was used to identify the following six Strategic Issues (Detailed summary): The Club vetted the Issues and suggested we develop the plan based on: <ol style="list-style-type: none">1) Community Impact2) Strengthening Membership3) Leadership Preparation4) Club Adaptability5) Auction Enhancement6) Club Sustainability |
| Mid-September 2020 | The SPWG developed a draft list of six Strategic Issues based upon the input, and vetted the list with Club membership. |
| September 28, 2020 - Input from Club Membership | During a Club meeting pre-session, attendees were asked to address the questions of "Who/what should the Club focus on?" and "What do we have to offer?" |
| October 5, 2020 - Input from Club Membership | During a Club meeting pre-session, the SPWG presented a summary of the input received on September 28. In response to "Who/what should we focus on?" the list included: <ol style="list-style-type: none">1) Seniors2) Youth - lack of connection/isolation3) World community4) Mental health issues5) Food insecurity6) COVID response and recovery7) Rotary International's 7 Areas of Focus In response to "What do we have to offer?" the list included: <ol style="list-style-type: none">1) Helping Hands projects2) Vaccination program experience3) Leadership4) The interests, skills, and experience of Club members5) Mentorship of businesses and nonprofit organizations |

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| October 26, 2020 - Input from Club Membership | <p>During a Club Assembly, attendees were asked whether they supported the Club assuming a leadership role in addressing at least one recognized community need over the next 3 or more years, and to prioritize a list of needs generated on September 28 and during the Assembly.</p> <p>Attendees generally supported the idea as long as it does not interfere with the Club's other work.</p> <p>Youth Food Insecurity and COVID-related issues were identified as the two top recognized needs by our community. (Detailed summary)</p> |
| December 14, 2020 - Input from Club Membership | <p>We polled the 57 members in attendance at this Club Assembly, and also received 32 responses of the remaining members who were not able to attend the Assembly. This was a 76% response rate. (Detailed summary)</p> <p>The goal was to measure member experience and overall satisfaction with Club culture. Club leadership and members should feel especially proud of the response to "I am proud of my Rotary Club".</p> <p>In meeting response:</p>  <p>Outside meeting response:</p>  |
| What Stays the Same | <ul style="list-style-type: none"> The fundamentals of our Club and its culture are sound and should stay in place. The current vital work and projects of our Club. Our work culture supports innovation led by Club members who champion new ideas. |
| Summary of Proposed Recommendations | <p>Based on your input, the SPWG concluded that by June 30, 2024, the Club will be:</p> <ul style="list-style-type: none"> ... aware of recognized needs in the communities we serve and be able to respond to those needs ... recognized as a partner of choice ... aligned with RI's Core Value of Diversity and our membership will reflect the composition of our community ... nimble to incorporate complementary fundraising opportunities with the Auction Rummage Sale, as needed ... establishing a Trust Endowment |
| We Ask You To | <p>Be prepared to provide initial feedback on the attached draft "2021-2024 Strategic Plan" document by participating the Club Survey that is embedded in the transmittal email.</p> |