

A person with a backpack stands on the peak of a rugged, rocky mountain. The background shows a vast range of mountains under a clear sky. The text 'REACH YOUR PEAK' is in large, bold, orange letters on the left. 'itineration' is written in a red script font across the top. 'LAUNCH' is in large, bold, orange letters on the right, partially overlapping the other text.

REACH *itineration* YOUR LAUNCH PEAK

BEST PRACTICES IN BECOMING
FULLY FUNDED

This workshop prepares missionaries to effectively engage NWMN churches and supporters during itineration and support-raising. Morning sessions focus on unpacking culture shifts, fundraising trends, strategies, and best practices, and understanding the unique needs pastors and churches have during missionary visits. The afternoon sessions focus on developing a compelling missionary brand, missionary story development, elevator speech, and sticky missionary presentations that mobilize the church and win supporters.

SCHEDULE

9:00 – 9:15	Refreshments & Greetings
9:15 – 10:15	UNIT 1: Today's Fundraising Environment and Trends Here to Stay
10:15 – 11:15	UNIT 2: Churches & Fundraising, Pastors Panel & Round Table
11:15 – 11:25	Break
11:25 – 12:25	UNIT 3: Fundraising Strategies & Best Practices, Pastors Panel & Round Table
12:30 – 1:00	Working Lunch
1:00 – 2:30	UNIT 4: Missionary Brand Story Strategy
2:30 – 3:30	UNIT 5: Sticky Presentations to Mobilize the Church & Win Supporters
3:30	Adjourn

WHEN

Now

LOCATION

NWMN

COST

Free