REACH
YOUR
PEAK
itineration
LAUNCH
BEST PRACTICES IN BECOMING
FULLY FUNDED

This workshop prepares missionaries to effectively engage NWMN churches and supporters during itineration and support-raising. Morning sessions focus on unpacking culture shifts, fundraising trends, strategies, and best practices, and understanding the unique needs pastors and churches have during missionary visits. The afternoon sessions focus on developing a compelling missionary brand, missionary story development, elevator speech, and sticky missionary presentations that mobilize the church and win supporters.

SCHEDULE

9:00 – 9:15	Refreshments & Greetings
9:15 – 10:15	UNIT 1: Today's Fundraising Environment and Trends Here to Stay
10:15 – 11:15	UNIT 2: Churches & Fundraising, Pastors Panel & Round Table
11:15 – 11:25	Break
11:25 – 12:25	UNIT 3: Fundraising Strategies & Best Practices, Pastors Panel & Round Table
12:30 – 1:00	Working Lunch
1:00 – 2:30	UNIT 4: Missionary Brand Story Strategy
2:30 – 3:30	UNIT 5: Sticky Presentations to Mobilize the Church & Win Supporters
3:30	Adjourn

WHEN Nov

LOCATION NWMN

COST Free