

February 9, 2018

Dear Colleagues:

The Northeast Telehealth Resource Center (NETRC) is pleased to invite you to participate in the Northeast Regional Telehealth Conference to be held on **June 5 and 6, 2018** in Portland, Maine ([Holiday Inn by the Bay](#)). Stakeholders from across the eight-state NETRC region (New England, New Jersey, and New York) and beyond will share telehealth best practice and innovation, network with colleagues, and identify opportunities to advance telehealth. Will 2018 finally be the inflection point we've all been working towards? **Don't miss this year's discussion as we look to optimize value, enhance engagement, and revolutionize health care access!**

Our program begins at 1:00pm on June 5<sup>th</sup> with plenary and breakout sessions followed by the grand opening of the Exhibit Hall and a Networking Reception at 4:30pm. June 6<sup>th</sup> will feature a keynote address, plenary sessions, and a variety of breakout sessions. Our 2017 conference brought more than 160 healthcare providers, administrators, payers, policy leaders, and vendors from across the region to Central Massachusetts. With a number of exciting pro-telehealth policy developments in the region and many new, blossoming programs, we are confident that 2018 will be our largest conference yet.

**Please join us for this exciting event by becoming a sponsor and/or exhibitor!** We've created a variety of opportunities to network and gain exposure throughout the conference. The Exhibit Hall will serve as the focal point for networking and is the location for Tuesday's Networking Reception and Wednesday's breakfast, lunch, and breaks. All sponsorships include an exhibit booth and 1-3 conference registrations for the full conference. *Please note: wired internet is only available for Platinum Sponsors.*

**In addition to the enclosed sponsor and/or exhibit opportunities, we are open to discuss other promotions for your company, such as distributing branded flash drives with conference presentations or nametag lanyards.**

Secure your opportunity to join the conversation, showcase your organization, and network with attendees by registering now at [www.netrc.org/conference](#). Please contact Diane Campbell, our Conference Coordinator, with any questions at [dianec@mcdph.org](mailto:dianec@mcdph.org) or 207-622-7566 ext. 230.

Many thanks in advance for your support - we can't wait to see you in June!

*Enclosed: Sponsorship Categories, Exhibit Hall Map, Holiday Inn Exhibitor Guidelines, and Freight Policy (must be signed by each exhibitor)*

# Northeast Regional Telehealth Conference

Optimizing **Enhancing** **Revolutionizing**  
**Value. Engagement. Access.**

June 5+6, 2018

Portland, Maine



## 2018 Sponsor and/or Exhibit Opportunities:

PLATINUM

### Platinum Sponsors - \$3,000 (2 opportunities available)

- **Largest** exhibit space (**20'x8'**) with two 6' tables, 4 chairs, **wired internet** and electrical
- **Full page ad** in conference program
- **Largest** logo recognition in conference materials, including website
- **Largest** logo recognition on strategically placed signage, including table tents
- **Public tribute** at the opening and closing sessions
- **THREE** full conference registrations, including June 5 networking reception

GOLD

### Breakfast & Lunch Sponsors - \$1,700 (3 opportunities available)

- Exhibit space (**10'x8'**) with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- **Half page ad** in conference program
- **Elevated** logo recognition in conference materials, including website
- **Elevated** logo recognition on strategically placed signage, including table tents
- **TWO** full conference registrations, including June 5 networking reception

SILVER

### Networking Sponsors - \$1,200 (6 opportunities available)

- Exhibit space (**10'x8'**) with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- Logo recognition in conference materials, including website
- Logo recognition on strategically placed signage, including table tents
- **TWO** full conference registrations, including June 5 networking reception

BRONZE

### Exhibitor Only - \$750 (9 opportunities available)

- Exhibit space (**10'x8'**) with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- Name recognition on select conference materials, including website
- **ONE** full conference registration, including June 5 networking reception

NON-PROFIT

### Friends of the Conference - \$175

*Are you a non-profit or government agency? Become a "Friend of the Conference" to showcase your organization as a telehealth champion!*

- Logo or name recognition on select conference materials, including website
- **ONE informational item** (provided by you) distributed on the NETRC Resource Table
- **ONE full conference registration**, including June 5 networking reception

Secure your space today: [www.netrc.org/conference](http://www.netrc.org/conference)

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**NORTHEAST**  
**TELEHEALTH**  
RESOURCE CENTER

## Holiday Inn by the Bay

Casco Bay Hall

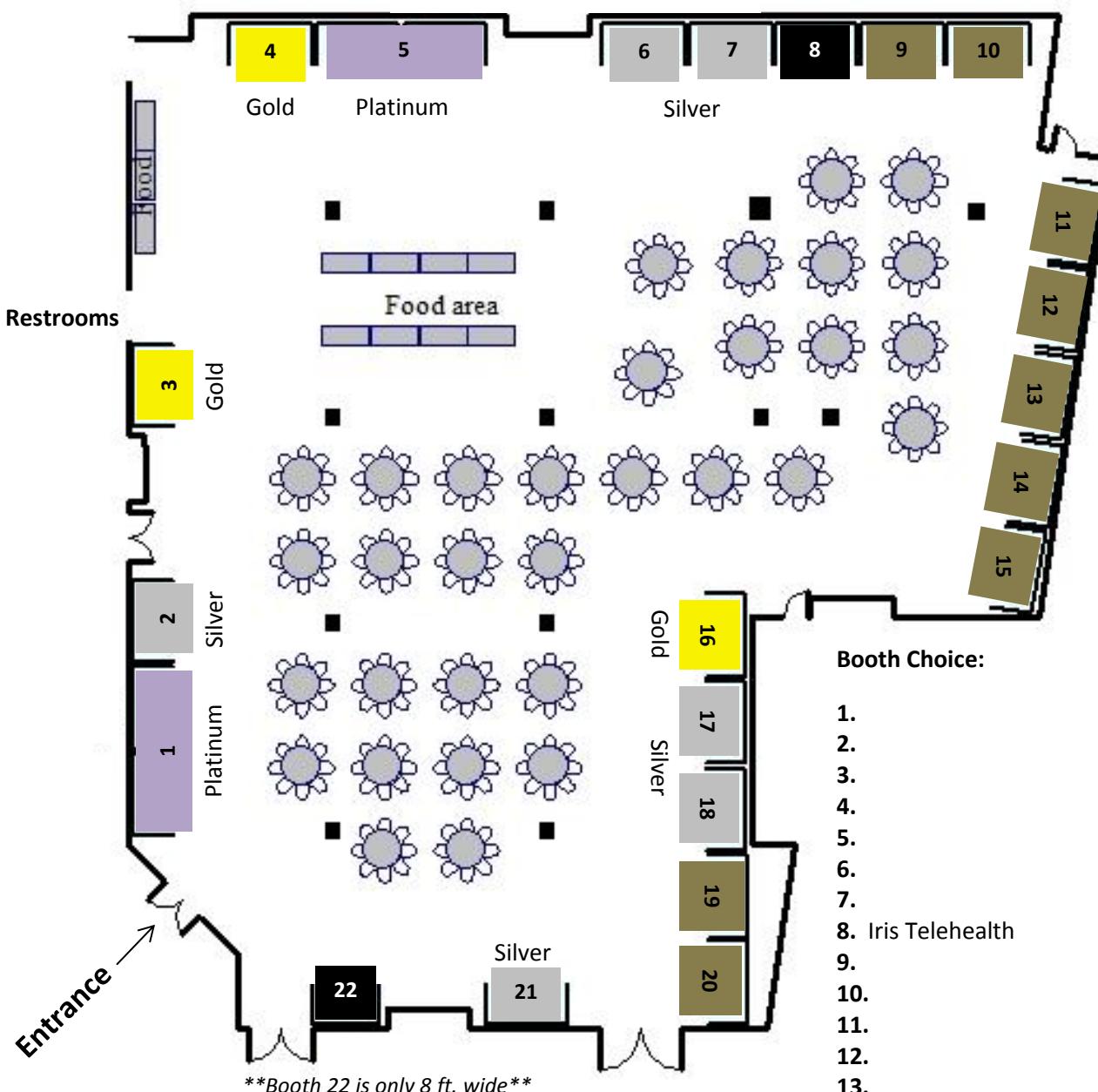
Tentative Set Up Time:

11:00am – 4:00pm on June 5

Exhibit Hall Hours:

4:30pm – 6:30pm on June 5

7:30am – 2:30pm on June 6



\*\*Booth 22 is only 8 ft. wide\*\*