



Member

versus Partner

Most Chambers have "members." We have "partners."

What's the difference you may be asking? The word member brings to mind a club. A club usually only benefits its membership. A PARTNER is someone who combines resources with another to maximize a product.

Our product is the economic growth and stability of the Lower Shore.

We have PARTNERS.

Serving the businesses of Ocean Pines and beyond since 1975

Ocean Pines
Berlin
Ocean City
Salisbury
West OC
Lower Delaware

PARTNER OPPORTUNITIES

OceanPinesChamber.org

info@oceanpineschamber.org

Who are we?

The mission of the Ocean Pines Chamber of Commerce is to promote and support the business community servicing Ocean Pines, Maryland and the larger Delmarva Peninsula area. We strive to be an important resource for our community residents and visitors and a true partner with our area businesses.

Your partnership is for the period of one (1) year from the date your application is approved. All applications are reviewed and approved by our Board of Directors. Partnership fees are based on your business's tax filing status and number of employees.

CHAMBER PARTNER - BUSINESS*

Twenty or more employees.....\$279 per year

Five to nineteen employees.....\$210 per year

Less than 5 employees.....\$160 per year

CHAMBER PARTNER- NON PROFIT (501c3 or 501c6 only)*

All volunteer (no paid employees).....\$50 per year

More than 5 employees.....\$130 per year

Less than 5 employees.....\$65 per year

*These include ONE category (i.e., Construction, Electrical, Beauty, Pet) listing in our annual business directory. For \$50 you may have your business listed under a second category (i.e., Hotel AND Catering, HVAC AND Plumbing, etc)

CHAMBER PATRON\$50 per year
(No business promotions, not listed on website or annual directory)

ENHANCED PARTNERSHIP

Identify your Chamber partnership level above then add the following amount to receive the enhanced partnership opportunities.

PINES PARTNER.....add \$100 per year

WORCESTER PARTNER.....add \$300 per year

DELMARVA PARTNER.....add \$600 per year



Partnership with Value Designed for Your Business Needs

Select the tier that most suits your needs.

Why upgrade your partnership?

We understand that not all businesses are the same. Why provide a one size fits all partnership package? What is of value to a bank with several branches may not benefit a small retail store. Enhanced partnership opportunities are designed with this in mind. By bundling advertisement opportunities, you save money and maximize your partnership with the Chamber.

CHAMBER PARTNER

- Basic listing on Chamber website in Partner Directory
- Ability to post job openings and coupons on website in Partner Directory
- Listing in annual printed Business Directory
- Invitation to all Chamber events
- Display your business card and brochures in Chamber office
- Local representation for governmental issues
- Ribbon Cutting ceremony
- Chamber Partner logo window decal
- Ability to purchase advertising space whether online, email or in print
- Up to four annual Notary Public services

PINES PARTNER

- Everything listed under Chamber Partner Plus...
- Enhanced website Directory listing
- Two eblast ads per year

WORCESTER PARTNER

- Everything listed under Pines Partner Plus...
- Two additional eblast ads a year (Four total)
- Six ads per year in our Chamber Chatter Newsletter

DELMARVA PARTNER

- Everything listed under Worcester Partner Plus...
- Table at annual Business Expo
- Weekly eblast sponsor

Corporate Sponsorship

By becoming a Chamber Corporate Sponsor, you are truly taking advantage of all we have to offer, all at once. You will be helping to ensure that we are able to financially provide for our community and partners while enjoying benefits you may have taken advantage of anyway. We offer a four month payment plan so you may spread the cost out over the year.



I have been a member of the Ocean Pines Chamber of Commerce since 1985.

I have seen it grow from a very few to an important, well-organized group, which supports all businesses, big and small in our community! One of the things that makes the OP Chamber unique, is that each member has a chance to personally introduce his or her business to others in a personal, warm atmosphere.

Phyllis R. Mitchell, CFP®
Mitchell and Hastings
Financial Services
Cambridge Investment
Research, Inc.
9927 Stephen Decatur
Hwy, Ste 18
Ocean City, MD 21842

DIAMOND LEVEL (\$4,000)

- Sole sponsorship
- Eight tickets to Awards Banquet
- Eight tickets to Annual Luncheon
- Coveted back cover ad placement in annual business directory
- Four registration for flounder tournament
- Priority placement on all communications
- Expo sponsorship
- Logo on website as sponsor



GOLD LEVEL (\$3,000)

- Eight tickets to Annual Luncheon
- Full page ad in annual business directory
- Four registration for flounder tournament
- Priority placement on all communications
- Expo sponsorship
- Logo on website as sponsor



SILVER LEVEL (\$2,000)

- Half page ad in annual business directory
- Four registration for flounder tournament
- Priority placement on all communications
- Expo sponsorship
- Logo on website as sponsor



OCEAN PINES
CHAMBER OF
COMMERCE

11047 RACETRACK RD
BERLIN, MD 21811

410.641.5306

History of
Ocean Pines

Ocean Pines is a premier residential community nestled on Maryland's Eastern Shore in Northern Worcester County. It has over 9 miles of waterfront property on 3,000 acres of wooded areas, with amenities throughout the community including a beachfront property located in Ocean City on the Atlantic Ocean. Today, there are approximately 8,452 platted lots in the community that house 12,000 full-time residents and 8,000 part-time residents and associated guests. The Ocean Pines community also features restaurants, shops and extensive recreation facilities including a racquet complex, golf course, five swimming pools, two marinas and more.

Find us on social media



info@oceanpineschamber.org

Event Sponsorship Opportunities

Availability varies. Call for pricing.

Cornhole Tournament **Community Expo** **Car Show**
Flounder Tournament **Awards Banquet**
Business After Hours



Ala Carte Advertising Opportunities

WEBSITE & EBLASTS

Website Banner - Your logo w/hyperlink on Chamber home page \$500/yr
Eblast Banner - 52 eblasts a year with your logo w/hyperlink \$300/yr
Stand Alone Eblast - Availability varies \$50 each
Your ad emailed to over 700 Chamber contacts. Subject to approval.
Max 4 per business per year.

BUSINESS DIRECTORY

Submission deadline annually is April. Distributed in May.

Our Business Directory is a locals go-to resource for businesses they can trust to get the job done right. 8,000 copies are printed and distributed every year. Make sure your business stands out with an ad. Pricing by ad size and by year varies. As a partner, your business is listed by category for free.

CHAMBER CHATTER NEWSLETTER

Our electronic monthly newsletter is emailed to our communications list, placed on social media and on our website.

Full year (12 editions) \$300

POWER HOUR BREAKFASTS

Typically, we schedule a PHB presentation on the third Thursday of the month from 8am - 9am. These gatherings allow a fellow chamber partner the opportunity to describe their business and what they could do for you and your business. Food and beverages are provided and there is a \$100 fee to present, free to attend.

BUSINESS AFTER HOURS

This is the fun part of networking. The work day is over, time to relax and just enjoy meeting and reconnecting with friends and fellow community leaders. Typically, these are held on the second Thursday of each month from 5pm - 7pm. Free to attend, food is provided, usually a cash bar available. Door prizes, 50/50 and laughs. Hosting partner supplies food and location.

Engage. Empower. Partner!