



314 Civic Avenue., Salisbury, MD 21804

Tel: 410-546-1900

info@marylandcapital.org

Fax: 410-546-9718

www.marylandcapital.org

FOR IMMEDIATE RELEASE

February 27, 2026

Maryland Capital Enterprises Women’s Business Center Announces March 2026 Training Series

Salisbury, MD — The Maryland Capital Enterprises (MCE) Women’s Business Center (WBC) is pleased to announce its March 2026 Business Training Series, offering a full month of no-cost webinars and a hands-on creative workshop designed to help entrepreneurs start, grow, and strengthen their businesses. All webinars are free and open to the public, and everyone is welcome.

The MCE Women’s Business Center is committed to empowering entrepreneurs—especially women and those from underserved communities—by providing training, counseling, and access to capital that supports sustainable business growth across the Eastern Shore of Maryland and beyond.

March 2026 Training Schedule

Tax Season Prep for Small Business Owners

Wednesday, March 4, 2026 | Noon–1:00 p.m. | Online Webinar

Presenter: Hope Brown, Owner, The Tax Minded Bookkeeper

This practical, tool-agnostic workshop helps small business owners prepare for tax season with clarity and confidence. Participants will learn what documents to gather, common mistakes to avoid, and how to approach filing or extensions without overwhelm.

Key Takeaways:

- Clear understanding of tax-season priorities
- Simple checklist for readiness
- Reduced stress and greater confidence

Business Plans & Cash Flow Projections

Wednesday, March 11, 2026 | 6:00–7:00 p.m. | Online Webinar

Presenter: Nick Rudolph, Baltimore Regional Director

Learn the fundamentals of writing a business plan and developing cash flow projections, why they matter, and how they work together when applying for funding.

SBA 8(a) Business Development Program – Government Contracting

Thursday, March 12, 2026 | Noon–1:00 p.m. | Online Webinar

Hosted by the Baltimore Metropolitan & MCE Women’s Business Centers; Presented by the SBA Baltimore District Office

An introduction to the SBA’s 8(a) Business Development Program for small businesses interested in government contracting. Learn eligibility requirements, program benefits, and how to apply.

Let’s Talk Funding with MCE

Wednesday, March 18, 2026 | Noon–1:00 p.m. | Online Webinar

Presenter: Nick Rudolph, MCE Baltimore Regional Director

Explore funding options, application requirements, common mistakes to avoid, and participate in a live Q&A about financing your business.

Social Media Basics

Wednesday, March 25, 2026 | Noon–1:00 p.m. | Online Webinar

Instructor: Betsy Long, Owner, B. Long Socials

Whether you are new to social media or refining your strategy, this session covers platforms, effective use, and how to grow your business online.

In-Person Creative Workshop

Design & Create Jewelry Workshop

Thursday, March 26, 2026 | 5:30–7:30 p.m.

MCE Women's Business Center

314 Civic Ave., Salisbury, MD 21804

\$25 fee (includes all materials and instruction)

Join local jewelry designer Vastina Omosabi, owner of Omosabi Jewelry Designs, for a fun and inspiring evening of creativity. Participants will create a pair of earrings or a bracelet while learning design techniques in a welcoming environment. Refreshments provided.

About Maryland Capital Enterprises

Founded in 1998, Maryland Capital Enterprises is a nonprofit organization dedicated to empowering small businesses through access to capital, training, and technical assistance. MCE serves entrepreneurs throughout the Eastern Shore of Maryland, Baltimore City, and surrounding counties, helping businesses create jobs and build sustainable local economies.

About the MCE Women's Business Center

The MCE Women's Business Center is an SBA-funded program that provides no-cost business counseling, training, and resources to help women entrepreneurs start and grow successful businesses. While focused on women, all services are open to the public.

Registration Information

For class details and registration, visit:

www.WomensBusinessCenterAtMarylandCapitalEnterprises.org and click "Workshops."

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. The SBA's participation is not an endorsement of the views, opinions, products, or services of any co-sponsor, other person, or entity. All SBA programs or co-sponsored programs are extended to the public on a non-discriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Contact Lisa Twilley at ltwilley@marylandcapital.org. Grant #SBAHQ20W0003.

Media Contact:

Dory Hayman

Marketing & Communications

Maryland Capital Enterprises

dhayman@marylandcapital.org