



## 19<sup>th</sup> Annual Flounder Tournament Marketing Opportunities

**Captains Meeting – Pre-Tournament Gathering for all participants | Friday, June 26**  
Yacht Club in Ocean Pines | 6-8pm

**The Tournament is held on Saturday June 27 at the Ocean Pines Swim and Racquet Club.**

**Presenting Sponsorship \$6,000 – Enjoy speaking opportunities** at the events.

### **Additional benefits include**

- Sponsorship of the Captain's Meeting (One reserved table of 10)
- Speaking opportunity at both facets of the Tournament
- Logo will be prominently featured on the iconic Tournament T-shirt
- Logo on Weigh-in Banner with priceless photo opportunities
- Eight registrations for the Flounder Tournament
- Extensive professional media promotion through our Podcasts with Lavahot Marketing Agency, iHeart Radio and WMDT as well as purchased newspaper ads
- Full Page ad in the annual business resource guide (*printed in January*)
- Logo included on registration information and weekly newsletters
- 3 Facebook Live Spotlights throughout the year
- Facebook mentions (tag) in event related Chamber posts.
- Company name and Logo (with link to your website) on Chamber event website noted as the Master Event Sponsor



**Admiral Sponsor \$3,000** – Company's logo will be featured throughout this iconic tournament. Your logo will be prominently featured on the iconic Tournament T-shirt and a vendor table at the captain's meeting. In addition, ½ page ad in the annual business directory (printed in January), professional media promotion by iHeart Radio and WMDT, 2 Facebook Live Spotlights, digital advertising (webpage, social media, email), one reserved table of 10 at the Captain's Meeting and EIGHT tournament entries.

**Captain Sponsor \$1500** - Company's logo will be prominently displayed throughout this iconic tournament and your logo will be prominently featured on the iconic Tournament T-shirt and a vendor table at the captain's meeting. In addition, ¼ page ad in the annual business directory (printed in January), digital advertising (webpage, social media, email), 6 reserved seats at the Captain's Meeting and SIX tournament entries.

**Naming rights to the Calcutta \$1000** – 2 available. Company's logo will be prominently displayed throughout this iconic tournament and logo on Calcutta presentation checks and a vendor table throughout the Tournament weigh in. In addition, digital advertising (webpage, social media, email) and FOUR tournament entries.

**First Mate \$500** – Company's logo will be prominently displayed throughout this iconic tournament and offers 2 exclusive email broadcasts to our 12,000 followers and subscribers, 2 Facebook Live video spotlights and TWO tournament entries.

**Bosun \$300** – Company's logo will be displayed throughout this iconic tournament. In addition, digital advertising (webpage, social media, email) and ONE tournament entry.

**To secure these opportunities, please contact [Amity.Aldrich@WorcesterCountyChamber.org](mailto:Amity.Aldrich@WorcesterCountyChamber.org) or 410.599.5086**