



**WORCESTER
COUNTY**
CHAMBER OF COMMERCE
in Ocean Pines

Member versus Partner

Most Chambers have "members." We have "partners."

What's the difference you may be asking?

The word member brings to mind a club. A club usually only benefits its membership. A PARTNER is someone who combines resources with another to maximize a product.

Our product is the economic growth and stability of the Lower Shore.

We have PARTNERS.

**Trusted to
serve the
businesses
of Ocean
Pines and
beyond
since 1975**

PARTNER OPPORTUNITIES

WorcesterCountyChamber.org

info@worcestercountychamber.org

Who are we?

The mission of the Worcester County Chamber of Commerce in Ocean Pines is to promote and support businesses and nonprofits servicing the lower shore communities and beyond. We strive to be an trusted resource for our residents and visitors and a true partner with our area businesses and nonprofits.

Your partnership is for the period of one (1) year from the date your application is approved. All applications are reviewed and approved by our Board of Directors. Partnership fees are based on your business's tax filing status and number of full time employees. The below rates go into effect January 1, 2024.

CHAMBER PARTNER - BUSINESS*

Twenty or more employees.....\$306 per year

Five to nineteen employees.....\$235 per year

Less than 5 employees.....\$179 per year

CHAMBER PARTNER- NON PROFIT (501c3 or 501c6 only)*

More than 20 employees.....\$200 per year

More than 5 employees.....\$140 per year

Less than 5 employees.....\$70 per year

All volunteer (no paid employees).....\$55 per year

*These include ONE category (i.e., Construction, Electrical, Beauty, Pet) listing in our annual business directory. For \$75 you may have your business listed under a second category (i.e., Hotel AND Catering, HVAC AND Plumbing, etc)

FRIEND OF THE CHAMBER.....\$35 per year

(No business promotions, not listed on website or annual directory.

Individuals only)

ENHANCED PARTNERSHIP

Identify your Chamber partnership level above then add the following amount to receive the enhanced partnership opportunities.

LEADERSHIP PARTNER.....add \$100 per year

INNOVATOR PARTNER.....add \$300 per year

VISIONARY PARTNER.....add \$600 per year



Why upgrade your partnership?

We understand that not all businesses are the same. Why provide a one size fits all partnership package? What is of value to a bank with several branches may not benefit a small retail store. Enhanced partnership opportunities are designed with this in mind. By bundling advertisement opportunities, you save money and maximize your partnership with the Chamber.

Find us on



Partnership with Value Designed for Your Business Needs

Select the tier that most suits your needs.

CLASSIC CHAMBER PARTNER

- Basic listing on Chamber website in Partner Directory
- Ability to post job openings and coupons on website in Partner Directory
- Listing in annual printed Business Directory
- Invitation to all Chamber events
- Display your business card and brochures in Chamber office
- Local representation for governmental issues
- Ribbon Cutting ceremony
- Chamber Partner logo window decal
- Ability to purchase advertising space whether online, email or in print

LEADERSHIP PARTNER

- Everything listed under Classic Partner Plus...
- Enhanced website Directory listing
- Two eblast ads per year

INNOVATOR PARTNER

- Everything listed under Leadership Partner Plus...
- Two additional eblast ads a year (Four total)
- Twelve ads per year in our Chamber Chatter Newsletter

VISIONARY PARTNER

- Everything listed under Innovator Partner Plus...
- Table at annual Community Expo
- Weekly eblast sponsor

Corporate Sponsorship

By becoming a Chamber Corporate Sponsor, you are truly taking advantage of all we have to offer, all at once. You will be helping to ensure that we are able to financially provide for our community and partners while enjoying benefits you may have taken advantage of anyway. We offer a four month payment plan so you may spread the cost out over the year.



DIAMOND LEVEL (\$4,000)

- Sole sponsorship
- Eight tickets to Awards Banquet
- Coveted back cover ad placement in annual business directory
- Eight registrations for flounder tournament
- Priority placement on all communications
- Expo sponsorship
- Logo on website as sponsor



I wholeheartedly endorse the expansion of the Ocean Pines Chamber of Commerce to include all of Worcester County. Their proven track record of promoting economic growth, fostering collaboration, and enhancing the quality of life is an asset we need throughout the entire county. This expansion promises a stronger, more prosperous, and more connected Worcester County for all.

Carol Vaillancourt
JDog Junk Removal & Hauling
 Ocean City
 Owner

GOLD LEVEL (\$3,000)

- Full page ad in annual business directory
- Four registrations for flounder tournament
- Priority placement on all communications
- Expo sponsorship
- Logo on website as sponsor



SILVER LEVEL (\$2,000)

- Half page ad in annual business directory
- Four registrations for flounder tournament
- Priority placement on all communications
- Expo sponsorship
- Logo on website as sponsor



**WORCESTER COUNTY
CHAMBER OF
COMMERCE
IN OCEAN PINES**

**11047 RACETRACK RD
BERLIN, MD 21811**

**Why a County Wide
Chamber?**

The concept of a county wide chamber is nothing new. There are thousands across the country. Each partner with other area chambers and economic leaders to achieve the same goal; economic growth and strength, community collaboration and unity, and are a bridge between residents and visitors, and the services they seek.

Why the Change?

After proudly serving and supporting Ocean Pines almost since its inception, we realized Ocean Pines is home to the largest year round population in Worcester County. That's a lot of potential customers! Plus, Ocean Pines has experienced an influx of wonderful small businesses and eateries that need customers! Why not encourage the county wide matching of customers to businesses, regardless of geography? We continue to reside in Ocean Pines and are home to the Ocean Pines Visitors Center. Our annual events that have become a Pines tradition will continue as well. Our community support is unwavering, regardless of our name.

info@worcestercountychamber.org

How Can I Best Take Advantage of My Chamber Partnership?

- ⇒ Event Sponsorship
- ⇒ Upgrade Partnership Level
- ⇒ Attend Networking & Educational Opportunities
- ⇒ Submit Articles for Our Monthly Chamber Chatter Newsletter
- ⇒ Interact with Our Chamber Social Media Pages
- ⇒ Proudly Display Your Chamber Partnership Decal
- ⇒ Host a Business After Hours or Coffee Connect



Ala Carte Advertising Opportunities

WEBSITE & EBLASTS

Your ad emailed to all Chamber contacts. Subject to approval.
Max 4 per business per year.

Website Banner - Your logo w/hyperlink on Chamber home page	\$500/yr
Eblast Banner - 52 eblasts a year with your logo w/hyperlink	\$300/yr
Stand Alone Eblast - Availability varies	\$75 each

BUSINESS DIRECTORY

Submission deadline annually is April.

Our Business Directory is a locals go-to resource for businesses they can trust to get the job done right. The clickable pdf format allows potential customers to access your website quickly. Make sure your business stands out with an ad. Pricing by ad size and by year varies. As a partner, your business is listed in one category for free. You may select a 2nd category for \$50.

CHAMBER CHATTER NEWSLETTER

Our electronic monthly newsletter is emailed to our communications list, placed on social media and on our website. You may change out your ad month to month if you wish.

Full year (12 editions) \$300

Engage. Empower. Partner!