



2018 County-City Priority List

Quality of Life

- Continue a countywide approach to address assisting homeless individuals and families. Expedite the process to open First Step (emergency) Shelter in addition to continued support for Hope Place which will house homeless families.
- Increase efforts to provide additional workforce housing in the Halifax area. 40% of Volusia's citizens are living paycheck to paycheck. Average rents \$1100 per month in Volusia.
- Encourage core area residential development to enhance the aesthetics of our beachside community.

Importance to business - Any successful business district must provide a safe/secure environment for both visitors and residents.

Core Tourist District

- Support the enhancement of the core tourist/resort section of Daytona Beach (from University Blvd to Silver Beach Ave) and encourages city-county cooperation toward the:
 - Continued support for the aesthetic and infrastructure improvements to east International Speedway Blvd (Halifax River to A1A)
 - Continued acquisition of off-beach parking with attractive amenities
 - Pursuit of the planned expansion of the Boardwalk

Importance to business - a healthy Daytona Beach core tourist district is vital to the success of convention business (Ocean Center) and traditional tourism...both which are critically important to the east Volusia economy.

Build/Maintain Infrastructure

- Support public funding to improve the city's and county's transportation/infrastructure. Improvements including roadway maintenance, expansion, both VOTRAN, SunRail etc. various funding sources including a half-cent sales tax increase should be considered to leverage matching funds.

- Support creation of an independent parking authority to operate publicly owned lots in Daytona Beach's core tourist district. Coordinate with the county to build a multilevel parking structure in the Auditorium St x Main Street.
- Support construction of an industrial/business park adjacent to the Daytona Beach International Airport complete with infrastructure.
- Seek to attain mid-block pedestrian crossings A1A in the core tourist district.

Importance to business - public transportation and an effective road network are vital for any county or city in terms of economic development.

Position Statements for ongoing issues

- Continue to improve the city's code enforcement process with particular attention to residential neighborhoods and businesses along E. International Speedway Blvd, Main St, and in the Midtown Area. Significant progress has been made this past year with an overhaul of the website system.
- Create action plans for core areas with in all areas of the city with measurable results.
- Coordinate with the County to examine homestead exemptions in the City of Daytona Beach to prevent exemptions being claimed for non-homestead properties.
- Expedite the review/permit process for large-scale development projects and as well as small businesses. This will significantly increase our tax base and add competitive wages to our local economy.
- Relocate the Salvation Army Center for homeless individuals (Ballough Rd) to another location outside any business district. With new development taking place on beach N. Beach St., additional property will be needed.
- Compare/evaluate the benefit of current street parking vs wider sidewalks.