

FOR IMMEDIATE RELEASE

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NANCY KEEFER NAMED CHAIR OF INTERNATIONAL BOARD

Alexandria, Va. (July 9, 2018) — Nancy Keefer, CCE, President and CEO of the Daytona Regional Chamber of Commerce, will be named chair of the Association of Chamber of Commerce's (ACCE) Board of Directors during the organization's annual meeting on July 18, 2018.

"Nancy has been a long-time leader within our association and across the entire chamber industry," said outgoing ACCE chair Jay Chesshir, President and CEO of the Little Rock Regional Chamber. "She is the perfect leader to guide ACCE over the next year as it implements a new strategic plan to strengthen the industry and showcase the positive impact chambers have in communities across the country."

ACCE is a professional development organization serving the women and men who lead local, regional and statewide chambers of commerce and similar private sector-led economic development organizations around the world. The Alexandria, Va.-based association represents nearly 10,000 professionals who work for and with more than 1,300 chambers of commerce.

ACCE board chairs serve one-year terms, and Keefer's term will span July 2018 through July 2019. In this role, she will oversee activities of a 70-member board of directors that provides leadership and strategic direction to the association's 30-person staff.

"I'm honored to chair an organization that focuses on providing chamber professionals with the tools, tactics and research necessary to help businesses grow and communities prosper," Keefer said. "ACCE has meant a great deal to me throughout my career, and the work we are undertaking now will empower chamber leaders to create meaningful change in the communities they serve."

A recognized leader in the profession, Keefer is a 30-year chamber veteran, having worked in leadership roles at the Chemung County Chamber, Bonita Springs Area Chamber, Chester County Chamber and Daytona Regional Chamber. She received her Certified Chamber Executive designation from ACCE in 2006. She has served on the ACCE board for 10 years, and she currently serves on the U.S. Chamber's Committee of 100. She is immediate past chair of the Florida Association of Chamber Professionals, and she previously chaired the Pennsylvania Association of Chamber Professionals.

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About ACCE

ACCE, the Association of Chamber of Commerce Executives, was founded in 1914 and today serves nearly 10,000 professionals who work for and with more than 1,300 chambers of commerce around the world. ACCE's members come from nearly each of the largest 100 metropolitan regions in the United States. Based in Alexandria, Virginia, the mission of ACCE is to support chamber professionals so they can lead their communities. Learn more about us by visiting www.ACCE.org.