



Request for Applications Information Session

Peer Workforce Investment

June 10, 2021
12:00-1:00 pm PT



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WELCOME!

- Session presenters today are:
 - Ilana Rub, California Department of Health Care Services (DHCS)
 - Sally Zinman, California Association of Mental Health Peer Run Organizations (CAMHPRO)
 - Jason Robison, Self Help and Recovery Exchange (SHARE)
 - Kathleen West, Advocates for Human Potential, Inc (AHP)





Peer Workforce Investment (PWI)

Informational Webinar Agenda

- Overview of Goal, Objectives & Funding Opportunity
- Roles of PWI Partners: SHARE, CAMHPRO, and AHP
- Eligibility & Subgrantee Requirements
- Application
- Process for Submitting RFA Questions
- Next Steps

Overview & Goal

- The Peer Workforce Investment (PWI) is a component of the California DHCS Behavioral Health Workforce Development (BHWD) efforts.
- The BHWD goal is to support & expand the statewide Behavioral Health (BH) workforce in California.
- The BHWD is funded through the Coronavirus Response and Relief Supplemental Appropriations Act through the Substance Abuse and Mental Health Services Administration.





4 Project Objectives

To help achieve the BHWD larger goals, the Peer Workforce Investment has four (4) inter-related objectives:

Objective 1. Expand the number of mental health and SUD peer staff through increased and targeted recruitment, including strategies to recruit peers in communities of color and bilingual peers; training and education; and establishment of livable wages through salaries and viable career paths, and/or stipends for peers in training.

Objective 2. Improve access to behavioral health peer support services for individuals with SUDs, including expansion of referral patterns and pathways from hospitals, emergency departments (EDs), correctional facilities, SUD treatment programs, collaborative treatment courts, and other key stakeholders, and through increased outreach efforts through multifaceted engagement approaches, including in-person, online, telehealth, apps, and other strategies.



4 Project Objectives

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Objective 3. Expand peer-run programs' information technology (IT) and telehealth infrastructure. Expansion efforts could include purchase of equipment (i.e., laptops, tablets, desktop computers, computer monitors, webcams, cellular telephones, modems, wireless routers, hotspots, provider kiosks, data terminal and computer network equipment), as well as software licenses, internet subscriptions (e.g.: broadband) and telehealth training.

Objective 4. Implement activities to develop peer-run programs' capacity and infrastructure in preparation for the new Medi-Cal peer support services benefit, including minor remodeling of facilities, purchase of office equipment, furnishings, modular offices, telephone networks, reproduction and printing equipment, office, facility, and clinical supplies, office equipment, and staff training.



Funding Opportunity Overview

Awards available for approximately 19-months: starting July 2021, ending February 14, 2023.
NO ROLLOVER; Funds that are unspent on 2.14.23 will be forfeited.

Funds are intended to address the objectives:

- Expand peer-run behavioral health program staffing and capacity to assist people;
- Elevate the profile of behavioral health peer-run programs with other entities in their communities and statewide through outreach and collaboration;
- Enhance the quality of peer-run programming statewide through education, training, and improved monitoring and supervision; and
- Empower peer-run programs to realize their full potential, including through strategic planning, and management support.

AHP will oversee the PWI programming, with guidance from **SHARE!** and **CAMHPRO**.

AHP will oversee all grants administration, payments, and contract compliance.



S H A R E !

Self Help And Recovery Exchange

SHARE !

- Will partner with AHP to provide training and technical assistance (TA) and coaching for all PWI grantees, including
 - Regional Learning Collaboratives, webinars, and coaching calls, as well as individual TA with PWI sites
 - Statewide Peer Specialist Training and Peer Supervision conferences
 - Special trainings Peer Workforce expansion, including recruitment, hiring, training, retention, and behavioral health career advancement
- Will collaborate with researchers to evaluate, establish, and disseminate up-to-date Evidence Based Practices (EBP) for Peers
- Will support grantees in obtaining site-certification and meeting MediCal standards to ensure Peer Run Organization invoicing capacity
- Will provide other supports and advocacy for grantees



California Association of Mental Health Peer Run Organizations (CAMHPRO)

Provide advocacy activities and support to counties, state and other entities to expand the peer support specialist workforce and increase peer-run organizations, including

- Provide TA and training to the counties for BH peer support specialist expansion
- Provide TA and training to the California Mental Health Services Authority (CalMHSA) for design and implementation of peer support specialist certification
- Provide TA and training to DHCS regarding BH peer support specialist certification and peer-run programs
- Expand advocacy to include SUD peers and peer-run organizations or support development of another advocacy/association for SUD peers.



Eligibility

Behavioral health peer-run programs that meet all the following criteria are encouraged to apply:

- Are located and provide services in the state of California;
- Have valid nonprofit status (501(c)(3)) in 2021;
- Are peer-run, defined as a program or organization that employs at least fifty-one percent (51%) of staff as peers with full-time equivalent status, including management and board members;
- Have provided behavioral services, including either direct or indirect peer services, for an uninterrupted period of no less than 2 years prior to June 1, 2021. If COVID caused delays in service, providers must have 2 years of service prior to the public health emergency.

An applicant entity may submit up to two (2) applications for funds to be used at two (2) distinct behavioral health peer-run program locations.

Funding Examples

- Infrastructure Development

- IT and telehealth infrastructure and equipment, including cell phones, hotspots, provider kiosks, internet subscriptions, etc.
- Development of new print or online educational materials for relevant groups about the availability of behavioral health peer-run program services at the awardee's location.
- Minor facility remodeling necessary for improved behavioral health peer-run program functioning and improved care, including items such as a modular office installation, Americans with Disabilities Act (ADA) compliant entries, new signage, and furnishings.

- Staff & Practice Development

- Staff training in areas related to behavioral health peer-run program best practices.
- Recruitment and training of peer staff, especially those who are bilingual and/or in communities of color.
- Improvement of peer-practice delivery systems, including electronic note taking, referral systems, and record-keeping, following best practices and community standards of care (may relate to infrastructure development expenses)
- Development of outreach, training, mutual referral patterns, and opportunities to collaborate with other systems, including medical and social services (including housing), law enforcement and judicial, to educate them about the availability and benefits of engaging with peer supports for their demographic.

Subgrantee Requirements

- Upon award announcement, peer run organizations will develop subcontracts with AHP
- Implement projects as specified in subcontract and submit quarterly reports on deliverables progress
- Participate in data and outcome monitoring related to objectives of the Peer Workforce Investment
- Submit Final Report February 2023
- Participate in 3-6 Learning Collaborative meetings
- Participate in coaching calls and webinars on a quarterly basis and potential in-person site visits
- Meet state and federal program, financial and reporting requirements, including 42 CFR Part 2



Application

- Complete and submit the online application by 5:00 p.m. PT on July 2, 2021. No attachments are permitted. Late applications will not be accepted.
- Application instructions are included in the RFA and the online application.
- Applicants may begin the application, save work, and return to complete later. However, *once submitted, no changes can be made.*
- Upon submission, a “thank you” message will appear and an email acknowledging PWI’s receipt of application will be sent.

Application Components

| BH Peer-Run Program Site Description 25 pts | Your PWI Proposed Project 25 pts | Implementation Quarterly Plan & Deliverables 20 pts | Project staffing & capability 15 pts | Project's quarterly budget 15 pts |
|--|---|--|---|--|
| Infrastructure, services or lack of | Personnel development; training, etc. | Use "SMART" Objectives | Project staff & percent time | Budget/quarter & total budget; must match quarterly deliverables |
| Need for expanded BH Peer Services | Capacity building; physical, virtual, website, materials, | What will be achieved by when (timeframes) | Contractors & Consultants Roles | |
| Stakeholders your site works with | Collaboration; supporting connections, etc. | What can realistically be accomplished/3 months | Demonstrate capability | |
| Characteristics of the community served | Outreach & Education building referral patterns; | | | |
| | Peer recruitment, etc | | | |
| | Certification education | | | |



EXAMPLE:

Itemized Project Budget and Instructions

- Applications are NOT required to request funds under each budget category.
- The budget request must be consistent with and support the project description.
- A separate page must be completed for *each quarterly budget*, with the final page summarizing the total requested funds for all seven (7) quarters.

| Entity Name | Quarter 1: July 1 - Sept. 30, 2021 | Qtr. 1 Budget |
|---|------------------------------------|--------------------------------------|
| I. Personnel (Salary, job title, FTE) 1. 2. 3. | | |
| II. Payroll taxes, benefits, etc. | | |
| III. Subcontractor costs, consultant fees, role, and FTE (% time) 1. 2. 3. | | |
| IV. Other Direct Expenses Other Direct Expenses - Outreach (eg: Speakers Bureau, marketing) - Travel* (Learning Collaboratives, conferences, etc.) - Equipment and infrastructure supports - Other, specify: | | |
| V. Indirect Expenses (federal indirect rate or up to 10% of direct costs) | | |
| | | TOTAL 1st Quarter: |



Application Priority Scoring

PRIORITY SCORING WILL BE GIVEN TO:

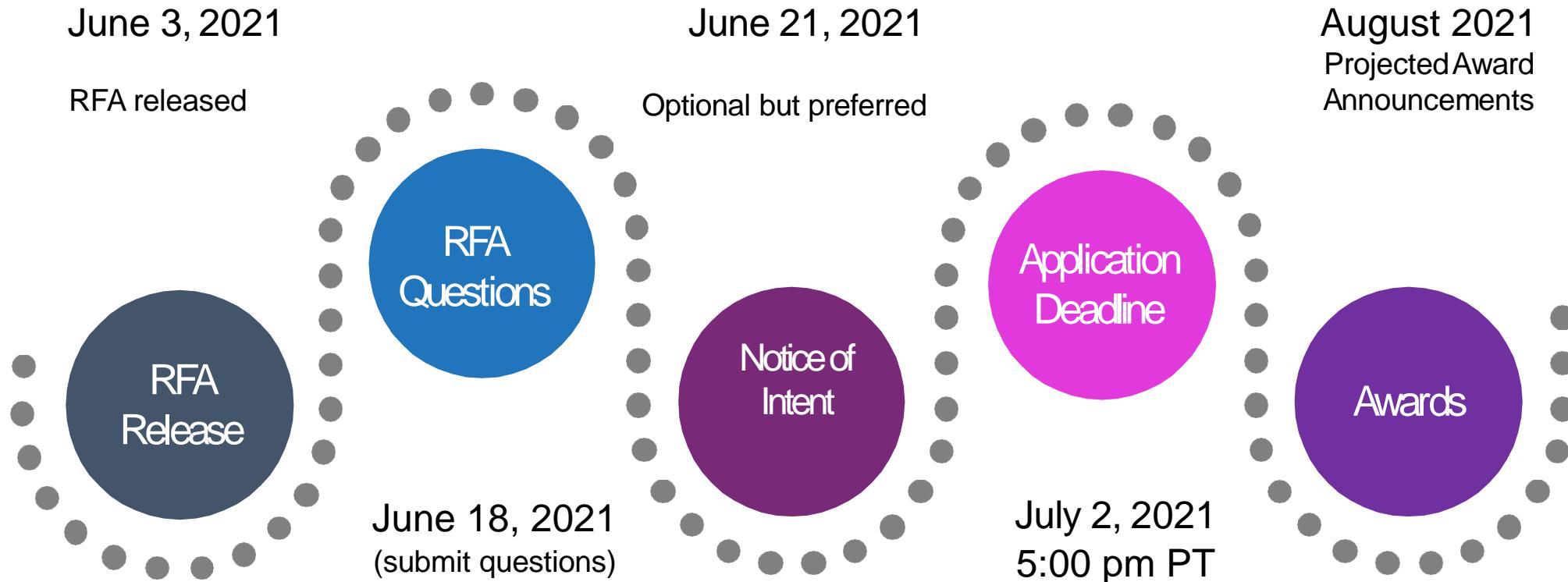
- Behavioral based peer-run programs operating in regions with high rates of SUD, overdose, suicide, and attempted suicide, and/or underserved communities as evidenced by a) their application project description and b) project plans to concentrate outreach to people with high need.
- Behavioral health peer-run programs with a) underdeveloped referral pathways or no developed referring patterns from sites with high need (i.e., homeless shelters, treatment programs, hospitals, jails, Emergency Departments (EDs), treatment courts) and b) project plans to focus on improved community collaboration and mutual referral development.



RFA Question Submission

- Please submit all questions in writing to kwest@ahpnet.com by June 18, 2021 with subject line: **PWI RFA Question**
- All who registered for this webinar or send in a Notice of Intent by June 21, 2021, will receive all the answers to all the questions that are submitted.
- Please also submit questions in the webinar chat box now!

PWI RFA Timeline





Questions?

- Please enter your questions in the chat box and/or send them to kwest@ahpnet.com with subject line: **PWI RFA Question**
- Question deadline is 6/18/21.

NEXT STEPS

- Complete and submit your application by 5pm PT on 7/2/21!
- Stay tuned for Application Outcome Notifications in August!



THANK YOU for YOUR INTEREST
and
ATTENDANCE TODAY!

