



We are essential

At Home. At Work. At Play

October 6, 2020
Volume 3

A Word from CEO, Jake Jones



Change demands evolution

Much like the changing of the seasons, our world is changing very fast. Therefore, our organization must continue to evolve. In our line of business, creativity and innovation are the new currency these days. No longer will success be determined by the sheer size of a company (i.e. big vs. small.) Rather, success will be determined by the speed in which the company can adapt to a changing environment.

Jake J. Jones, CEO

Highlights in this edition

● Virtual Programming Continues!

● Our Virtual Challenge is Live!

● Halloween Eve with The Arc Gloucester

Virtual Programming at The Arc Gloucester



When presented with the need to adapt and change as a result of COVID-19, Matthew Brady, our Managing Director of Vocational Services put his team to work on a solution. Continuing programming for the individuals served in our Day Programs was of utmost importance, and Virtual Programming was born!

Monday through Friday, program Managers provide five hours of remote classes. Participants can choose from a wide array of class selections, like "All Around the United States," a class exploring different places in the US and incorporating maps, songs, activities and interesting facts! Participants can up their fitness level by joining Chair Fitness, offered twice during the week! This inclusive fitness class explores low-impact exercises that can be done while sitting or standing and adapt to many different ability levels.

While participants learn Spanish, how to cook basic meals (one class is even flameless), or how to navigate our secure Social Media platform ASuggestion, the Managers report the engagement, fun and education are contagious. Classes are well filled, and participants look forward to signing on each day.

Our Virtual Programming is open to individuals in our Residential Programs, enrolled in Day Habilitation services at The Arc Gloucester, and now open to individuals not currently served at The Arc Gloucester once a Support Coordinator begins the intake process.

We are proud of our Vocational Services Team and look forward to the continued success!

More about Virtual Programming

For our full Class List, visit www.thearcgloucester.org/virtual-programming

Step Up to The Arc Gloucester Challenge



We went Virtual!

To protect you and the individuals we serve, we made the difficult decision to take our annual 5K Run/Walk and Family Fun Day virtual this year.

From October 17th to October 24th, lace up your shoes and run, walk, hike, bike, skip, jog or wheel in your neighborhood, at your favorite park or trail, or on a cardio machine. Join us as we virtually complete a 5K (3.1 miles) or less, and support Camp Sun 'N Fun!

Complete the race as many times as you like and enter your time on RunSignUp. Winners will be announced on October 26th! Visit www.runsignup.com/StepUpToTheArcGloucesterChallengeVirtual5K to sign up now!

Team Fundraising!

In addition to the Virtual Challenge, we're bringing back Team Fundraising! Compete against other teams to raise the most money! Winners will be prominently featured on the 2021 shirt and will get to choose the shirt color! That's right, if you want a neon yellow shirt next year, you got it!

Starting a team is simple. Head over to our RunSignUp Page and follow these instructions:

1. Click the "Donate" drop down and select "Become a Fundraiser"
2. Fill in your name in the "Individual Fundraiser" section. You do not have to have a fundraising goal here--you can change the \$25 value to \$0.
3. Scroll to the bottom of the page, and choose a team from the drop down, or select "Create A Team Fundraiser."
4. If you are creating a team, the next page will allow you to name your team and personalize your goal, as well as personalize your message.
5. Share, share, share! Spread the word about your fundraiser! This is a fun way to raise money for The Arc Gloucester and compete with your friends and family!

Halloween Eve with The Arc Gloucester

Spooky and Fun!

Finally, Halloween is just around the corner! We've been brainstorming safe and fun ways to celebrate the spooky day while keeping our individuals safe! On October 30th at 6:30, The Arc Gloucester is hosting our first "Halloween Eve Bash" for the individuals in our residential programs.

Group Homes participating in our Virtual Costume Party will put a group costume together and judges will select the "Best Group Costume," as the winner! The winning home will receive a Pizza Party, delivered to them on Halloween!

The Arc Gloucester will deliver pumpkins and decorating kits for the Group Homes, and during the event there will be a decorating contest. Judges will select "Best Group Pumpkins," and the winning home will also receive a Pizza Party, delivered to them on Halloween.

We are SO excited to see what our Group Homes come up with for this event. We can't wait to celebrate the fun holiday in a safe and interactive way!



Stay Safe this Halloween!





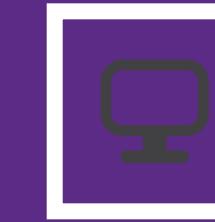
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1555 Gateway Blvd
West Deptford, NJ
08096



856-848-8648



www.thearcgloucester.org
info@thearcgloucester.org