



*We are essential*

***At Home. At Work. At Play***

August 17, 2020  
Volume 1

# *At Word from CEO, Jake Jones*

## We Are Essential!

Welcome to The Arc Gloucester *At Home, At Work, At Play* eNewsletter! We are extremely excited about the organizational trajectory of The Arc Gloucester. We now have a new website! The platform is more robust, interactive, and serves as a fantastic tool to help effectively engage with our communities, staff and families! We continue to strive for success during this difficult time, seeking ways to improve our organization in this new normal. We have kept a positive mental focus, and continue to plow forward implementing new programs, innovations, staff engagement tools, improving our campuses and adding new talent to our remarkable team.

This new environment has its challenges but also presents many opportunities for success. We are encouraged to increase our reach and boldly assert our vision as the architects of our own identity. No longer are we having conversations about the difficulty COVID-19 has presented. Instead, we are discussing augmentation and potential. For us, COVID does not conjure a need to replace loss...rather it's an opportunity for this organization to evolve our identity through empowerment and define our space.

"We are Essential" is the new mantra we embrace. The reality of being an essential employer has taught us a new appreciation of the work we do. Stay tuned for more exciting developments!

Yours Truly,  
Jake J. Jones, CEO



## Highlights in this edition

● Virtual Programming beginning 9/1

● New Website Launched 8/24/2020

● OneHope Wine Fundraiser Extended

# New Website, New Cool Functionalities

## Donate with Ease

One of the coolest new features of our website is your ability to donate with ease! Now, you can quickly fill out necessary fields, answer a few simple questions, select from a few donation amounts (or, write your own!) and submit! You'll also be able to host your own Peer-to-Peer fundraiser, similar to a GoFund-Me, but directly on our website!

## Work with Us

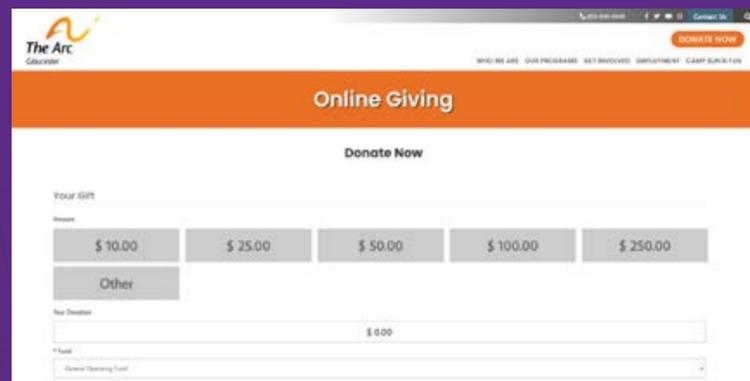
Applying to work with The Arc Gloucester has never been easier. No more printing, downloading and filling out tons of forms. Simply select which position you'd like to apply for and fill in your information. Provide us with your references and employment history, and you're officially an applicant! So, which position are you going to apply for?

## Mobile Friendly

These days, it couldn't be more important to be mobile friendly! We know our old website was a little...outdated. So, we took great care to select a platform that responds to every viewing device! Check out our page from your desktop, mobile phone, or tablet--your experience will be the same!

## Interact with Us

We will regularly post new, relevant and exciting content on our blog! And, coming soon, we have a cool new podcast in the works! We'll cover all sorts of content with our host and CEO, Jake Jones! Make sure you visit our site regularly so you don't miss a thing!



# Updates this week!

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## Virtual Programming



COVID-19 brought with it several challenges, but one of the biggest for The Arc Gloucester was our inability to provide in-person day programming for the individuals we serve. Our leadership team worked tirelessly to come up with solutions, and one of the solutions was hiring Matthew Brady, Managing Director of Day Services. Brady joined us in August and hit the ground running, getting Virtual Programming up and running with a small test group.

Meeting over Zoom, individuals gather with Managers of our Day Programs for classes that range in subjects like cooking, arts and crafts, Spanish language, fitness, sensory classes and more!

Beginning in September, four to five classes will be offered a day. Individuals can choose from a selection of classes that will run for eight weeks. Classes will hold 11-13 students and continue to be taught by our engaging managers. Each of these managers chose the subject matter for the class based on their own interests, so our students can be sure to feel the energy behind the subject matter!

For more information on how to join these classes, email Matthew Brady at [mbrady@thearcgloucester.net](mailto:mbrady@thearcgloucester.net) or visit our website! We can't wait to kick this off!

## Quick Note: Our New Facebook!

Unfortunately, due to circumstances beyond our control, we have had to start up a new Facebook. Have no fear, this is a great opportunity for us to refresh our content and continue engaging with you on a daily basis! Please follow our new page, [The Arc Gloucester NJ!](#)

## Quick Note: Our New Facebook!

Our OneHope Wine Fundraiser was so successful, we've worked with host Lori Feltoon to extend indefinitely! Stock up for Labor Day Weekend and 10% of every order comes directly back to us! Click [here](#) to order!



Please be sure to check your email every 2 weeks! We will publish a new newsletter!



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