

Privacy Policy

Last updated: November 4, 2025

The Accounting, Legal and Finance Institute, LLC, (“ALFI.org” or “we”) the owner of ALFI.org (collectively, the “Website” or “Site”), respects the privacy of users on the Internet and has developed this privacy statement to protect user privacy on its Website. The purpose of this statement is to explain the types of information ALFI.org obtains about users of this Website, how the information is obtained, how it is used, how it may be disclosed to others, and how users can restrict its use or disclosure.

Personally Identifiable Information:

The only personally identifiable information ALFI.org obtains about individual users through our Website is information supplied voluntarily by the user. Users interacting with our Site may provide ALFI.org with their name, address, telephone number, email address, domain name or URL or other personally identifiable information that ALFI.org may use for its own business purposes. In order to login and fully access all the features of the Site, the user must provide this information.

Using the Information:

ALFI.org does not sell, rent, or lease its customer information to unrelated third parties. We may share registration data with a trusted partner who has served as content provider. ALFI.org is not responsible for any actions such third parties may take with respect to such registration data. All information related to financial transactions (such as cardholder account numbers) is never shared with third parties. Generally, we may use your personally identifiable information (name, postal address, email address, company name) in the following ways:

- To communicate with you about your account or the Site

- To support the operation of the Site (i.e., billing, account maintenance) and troubleshoot

- To send you newsletters, promotional messages, product announcements, or other communications that we feel may be of interest to you, although you may opt out of receiving these communications (see “Opting Out” below)

- In other ways that you either expressly consent to or instruct us to undertake

Opting Out:

As part of the registration process, you will supply us with your postal address, phone number, and email address, and you will be registered to receive periodic communications from ALFI.org or from other reputable companies affiliated with ALFI.org. If you do not wish to receive such communications from ALFI.org, you can:

- Opt out of receiving future emailed messages by following the “unsubscribe” instructions on an emailed message you receive from ALFI.org.

- You may not opt out of communications from third parties through ALFI.org.

Please allow 30 days for your opt-out election to take effect. Please note that even if you opt-out of receiving the types of communications described above, we may still from time to time communicate with you about your account or operation of the Site; these communications will not be promotional in nature. For example, if our service is temporarily suspended for maintenance we might send users an email. You cannot opt-out of receiving these communications.

California Privacy Rights (CCPA):

This section (“California Statement”) explains rights that certain natural persons residing in the State of California (each, a “consumer”) may have under the California Consumer Privacy Act of 2018 and such rules and regulations as may be adopted from time to time implementing and interpreting such Act (collectively, “CCPA”). When we use the term “personal information” in this California Statement, we are using that term as CCPA defines it, which CCPA generally defines “personal information” to mean information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. However, personal information does not include publicly available, de-identified, or aggregate consumer information (which are all defined in CCPA). Also, the definition of “personal information” also does not currently apply to the collection of personal information from job applicants, employees (whether you are our employee or any employee of our customers), business owners, directors, officers, medical staff, or contractors.

Where we act as a “business” under CCPA (meaning we determine the manner and reasons for why we process your personal information), we may be required to disclose additional information regarding the categories of personal information we collect, the sources where we obtain that information, the purposes for why we collect that information, who we share that information with, as well as whether we sell that personal information – all of which depends on the specific service being provided.

Cookies:

We use cookies to record session information only, such as courses that consumers add to their account.

Non-Personally Identifiable Information:

ALFI.org does collect and use some non-personally identifiable, generic information about our users as a means of measuring the effectiveness of our Website. ALFI.org servers identify certain user information in the normal course of operation, but such information does not reveal a user’s personal identity. We collect this information only in the aggregate and use it to evaluate and improve our Website and to provide targeted information that may be of interest to users of our Website. The following are examples of non-personally identifiable generic information.

We collect only the domain name—not the e-mail address—of visitors to our Website, the e-mail addresses of those who communicate with us via e-mail, and aggregate information on what

pages consumers access or visit. The information we collect is used to improve the content of our Website.

Disclosure Pursuant to Legal Process:

ALFI.org shall, pursuant to applicable law, regulation, or legal process, such as a search warrant, subpoena or court order, allow access to all available and relevant information in order to comply with such process and protect ALFI.org's rights and property. ALFI.org may also allow access to this information in special emergencies where physical safety is at risk.

Other Websites:

ALFI.org is committed to protecting user privacy on all ALFI.org Websites and expects the same from our partners, co-sponsors, and suppliers. ALFI.org, however, is not responsible for the content or the privacy practices of non- ALFI.org websites, including websites reached through a link on a ALFI.org Website. Other websites may have different privacy policies, or no policy. Users should review the privacy policies of any website before providing personal information. Should ALFI.org modify its practices regarding the collection or use of information obtained from users in the future, this privacy statement will be amended to reflect such modifications.

Legal Statement:

This Privacy Statement forms part of the Terms & Conditions for use of this Website. You should also review the Terms & Conditions, as your use of this Website and any dispute arising under this Privacy Statement is subject to the terms and conditions contained therein.

Changes to This Policy

We may update this Privacy Policy from time to time. The revised policy will be posted with an updated "Effective Date." If we make material changes, we will notify you through the Service or by email. Your continued use of the Service after the effective date of the revised Privacy Policy means that you accept the changes.