

Office of Northwestern District Attorney David E. Sullivan

11th Safe and Healthy School Summit

Schools in the Age of Digital Distraction

REGISTER NOW

Wednesday, October 8, 2025

8:45am - 2:30pm

Greenfield Community College

Registration deadline: Friday, September 26, 2025

First 100 registrants receive a free copy of “The Mediatrixian’s Guide: A Joyful Approach to Raising Healthy, Smart, Kind Kids in a Screen-Saturated World” By Michael Rich, MD, MPH

WHAT

A conference exploring the risks and benefits of cellphone and social media technology on the developing brain and the learning environment. Experts will address community norms around tech use, digital media literacy, and discuss how to promote healthy relationships with technology to foster engaged learners. Educators will share their experiences of considering and implementing bell-to-bell policies in schools.

WHO

Geared to K-12 administrators, including superintendents, assistant superintendents, building principals, pupil services directors, teachers, para-educators, school resource officers, nurses, counselors and other vital members of school communities.

LOGISTICS

The cost is \$35, includes light breakfast and lunch, payable by check, credit card, or purchase order. Follow the link to register. When the conference fills, registration site closes.

For more information, contact: Laurie Loisel, Director of Communication and Community Engagement, Northwestern District Attorney’s Office, at laurie.loisel@mass.gov or (413) 437-5736.



Raising Healthy, Smart, Kind Humans in the Age of Social Media and AI, a presentation by Michael Rich, MD, MPH pediatrician and director of the Digital Wellness Lab at Boston Children’s Hospital, founder of the Clinic for Interactive Media and Internet Disorders, and associate professor of pediatrics at Harvard University



Mindfulness and Youth-Generated Approaches to Digital Pitfalls Susan Reynolds, M.Ed, academic technology expert and founder of Look Up, an organization dedicated to empowering young people to think critically about their relationship to technology.

Panels

Educator and youth panels talking about technology, social media, and school culture.

Data and Policy

A presentation on what the local data suggests, and policy implications going forward, featuring Communities that Care and SPIFFY coalition leaders.



CHILDREN’S ADVOCACY CENTER
of Hampshire County



Children’s Advocacy Center
of Franklin County and North Quabbin Area