



Urban League  
San Diego County

*Empowering Communities.  
Changing Lives.*

## 2023 ANNUAL MEETING & DIVERSITY AWARDS IN PERSON EVENT PARTNERSHIP OPPORTUNITIES

For 70 years, the Urban League of San Diego County (ULSDC) has worked to provide outstanding educational experiences to students of color and other under-represented populations from low-to-moderate income families. This event supports continued service for those families that need assistance, such as educational enrichment, mentors, career exploration, scholarships, parenting workshops, educational mediation/counseling, and supports recruiting efforts in under-served communities.

Donate to be part of the program event and help us continue educating a movement towards economic self-sufficiency. Should you have any questions, or want create a specialized sponsorship package, please contact our office at 619.266.6265 or [kea@sdul.org](mailto:kea@sdul.org).

*Companies and individuals are invited to support the event with the following partnership opportunities:*

### **Presenting Partner(s) - \$100,000**

- Acknowledgment in all promotional materials for the celebration
- Also listed as a major donor for programming of the organization and listed on all future promotion and marketing collateral of the education and youth development programs.
- Access for 10 guests (Table for 10)
- Prominent digital ad placement in electronic and print event journal
- Two-minute corporate video opportunity with brand messaging to be played during the celebration
- Opportunity to present a scholarship during the Golden Pyramid Scholars Program (amount negotiable)
- Listed as a partner for all educational programming
- Corporate gift bag partner
- Corporate logo listed on Urban League website for six months
- Commitment to the social media post
- Recognition in all pre and post-event marketing and media releases
- Listing in the affiliate Annual Report

### **Chairman's Legacy Partner(s) - \$75,000**

- Acknowledgment in all promotional materials for the celebration
- Also listed as a major partner for programming of the organization and listed on all future promotion and marketing collateral
- Access for 10 guests (Table for 10)
- Listed as a partner for all financial education and small business education programming
- Prominent digital ad placement in electronic and print event journal
- Special partner recognition during the celebration
- Corporate logo listed on Urban League website for six months
- Commitment to the social media post

### **President's Circle Partner(s) - \$50,000**

- President's Education, Youth Development & Scholarship Circle partnership acknowledgment in all promotional materials for an awards celebration
- Opportunity to present a scholarship during the Golden Pyramid Scholars Program
- Listed as a partner for all educational programming
- Access for 10 guests
- Full-page ad in digital and print souvenir book

- Special acknowledgment during the celebration
- Corporate logo listed on Urban League website for three months
- Commitment to the social media post

#### **Whitney M. Young Leadership Award & Concert Partner(s) - \$25,000**

- Acknowledgment in all promotional materials for the celebration
- Also listed as a partner for programming of the organization and listed on selected future promotion and marketing collateral of educational training programs.
- Access for 10 guests (Table for 10)
- Half-page ad in digital and print souvenir book
- Special acknowledgment during the celebration
- Commitment to the social media post

#### **Empowerment Partner(s) - \$20,000**

- Acknowledgment in all promotional materials for the celebration
- Also listed as a partner for housing, financial education, and small business programming of the organization and listed on selected future promotion and marketing collateral of the wealth-building training programs.
- Access for 10 guests (Table for 10)
- Half-page ad in digital and print souvenir book
- Special acknowledgment during the celebration

#### **Emerald Partner(s) - \$10,000**

- Acknowledgment as a partner of ULSDC accomplishments
- Access for 10 guests (Table for 10)
- Name listing as an Emerald Partner in the digital and print souvenir book

#### **Silver Partner(s) - \$5,000**

- Acknowledgment as a partner of ULSDC accomplishments
- Access for 10 guests (Table for 10)
- Name listing as a Silver Partner in the digital and print souvenir book

#### **Community Partner(s) - \$2,500**

- Access for 10 guests (Table for 10)
- Name listing as a Community Partner in the digital and print souvenir book

#### **Non-Profit Community Based Organizations /Fraternal Organization Partner(s) - \$1,000**

- Access for 10 guests (Table for 10)
- Name listing as a partner in the digital and print souvenir book
- The organization's annual budget must be under \$250,000

#### **Individual Partner(s) - \$250 - \$75**

- \$250 - \$75
- Individual \$250
- Guild Member \$100
- Young Professional Member \$75
- In terms of Guild, Young Professional, you must be listed as member with the affiliate's fiscal office

#### **Digital Souvenir Book Ads**

- Full Page: \$1,500 ..... 8.5 x 11"
- Half Page Vertical: \$1,000 ..... 4.25 x 11"
- Double Page Spread \$2,500 ..... 17 x 11"
- Email ads to [kea@sdul.org](mailto:kea@sdul.org).
- Files should be in .pdf or .jpg format.
- Deadline for ads by October 25, 2023.

For additional information and to arrange a partnership, please contact Kea Hagan, Chief Marketing & Community Impact Officer, at [kea@sdul.org](mailto:kea@sdul.org).

# REGISTRATION FORM

Contact Name: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Email: \_\_\_\_\_

To confirm your sponsorship commitment, check the appropriate box below and email this form to the Urban League at [kea@sdul.org](mailto:kea@sdul.org). Commitments will be accepted on a first-come basis.

- ☐ I can't attend this year but keep my name on your mailing list and accept my donation of \$\_\_\_\_\_
- ☐ We will purchase registration and/or partnership. Please see our registered items checked below:
- ☐ Presenting Partner
- ☐ Chairman's Partner
- ☐ President's Circle Partner
- ☐ Whitney M Young Leadership Partner
- ☐ Empowerment Partner
- ☐ Emerald Partner
- ☐ Silver Partner
- ☐ Community Partner
- ☐ Individual
- ☐ Other / Ad/ Vendor \_\_\_\_\_

Amount Paid \$ \_\_\_\_\_ Check No. \_\_\_\_\_

- ☐ Please invoice me
- ☐ I would like to pay by credit card: \_\_\_\_\_ Expires \_\_\_\_\_ Special Code \_\_\_\_\_

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Date

Please return this form via fax to the Urban League at (619) 528-0054 to confirm your sponsorship commitment to the Celebration of Diversity and Equity. Should you have any questions, please contact Kea at (619) 266-6265 or [kea@sdul.org](mailto:kea@sdul.org).