

Carolina Foothills Chamber of Commerce
“Feed The Foothills” / Harmon Field Music Festival
 2021 Sponsorship Opportunities



Saturday, September 25, 2021
 10am - 8pm



Sponsor Levels: \$250 and up promoted on Chamber & FTF newsletters / website / social media

Title Sponsor (1): \$5,000 – PR integration (‘presents’) “Feed the Foothills”; Featured in all Digital / Print advertising, Poker Run Signage, Displayed on Stage Banners; Opening Concert intro and Award Delivery to benefiting organizations; 20 shirts / Food & Beverage for 12

Festival Sponsor (2) *: \$2,000 – Featured in Digital / Print advertising, Stage banners, Act intros, Sign-in/Donation stations; 8 shirts; F&B for 4

Poker Run / Maps (1): \$2,000 – Presence in Digital / Print advertising; Lead logo presence on Poker run maps, Chip draw banners in 4 towns; Co-announce scoring and winner at HF; 8 shirts; F&B for 4

Dealer Sponsor (1) #: \$1,000 – Logo presence on all chips, Chip draw stations; Co-announce scoring and winner at HF; 4 shirts; F&B for 2

Can Collection Bin (4): \$1,000 – Bins/Park banners & Poker Run sign-in; Co-present awards to benefit organizations; 4 shirts; F&B for 2

Raffle Prize Presenting Sponsor (2): \$1,000 – Signage on all Prize listing posters, co-announce winners with prize donors; 4 shirts; F&B for 2

Tour Manager (8): \$500 – Logo/Location on Poker Run map; featured sign-in signage/scoring card; in-park Banner; 2 shirts; 8 beverage tix

Roadie (16): \$250 – Includes in-park Banner; 2 shirts; 6 beverage tix **NOTE: Banners provided by Sponsor (max. 4ft H x max. 6ft W)**

Groupie (20): \$100 – Includes logo on back of official Harmon Field Music Festival / Feed the Foothills T-shirt; 1 shirt

* One of two Festival Sponsorships reserved

Dealer Sponsor committed and assigned

Business Name: _____ Sponsor Level: _____

Business Address: _____

Business Website: _____

Contact Name: _____ Telephone: _____

Please make checks payable to: Polk County Chamber Foundation [a 501(c)(3)]

Remit to: 2753 Lynn Rd, Suite A | Tryon, NC 28782 OR Call 828-859-6236 to pay by Credit Card.