

CFCOC

EXPECTATIONS OF THE BOARD AS A WHOLE

Executive Committee

The mission of the Carolina Foothills Chamber of Commerce is to advocate the success and economic wellbeing of our small towns and rural communities by enabling our businesses to prosper through leadership, education, and growth.

Cato Junge
President
Tile Specialties

Fred Nixon
Vice President
Foothills Alarm & Security

Carol Browning
Treasurer

Louis McCray
Secretary

Paula Aguilera-Johnson
Executive Director

As the highest leadership body of the organization and to satisfy its fiduciary duties, the board is responsible for

- Determining the mission and purposes of the organization
- Selecting and evaluating the performance of the Executive Director
- Strategic and organizational planning
- Ensuring strong fiduciary oversight and financial management
- Fundraising and resource development
- Approving and monitoring the organization's programs and services
- Enhancing the organization's public image
- Assessing its own performance as the governing body of the Carolina Foothills Chamber of Commerce

Board of Directors

EXPECTATIONS OF INDIVIDUAL BOARD MEMBERS

Shawn Evans
Landrum
Hardware

Sherry Johnson
Hospice of the Carolina Foothills

Keisha Painter
TDMK Companies

Kevin Powell
Tryon Daily Bulletin

Lauren Roy
Agape Care

Cheryl Stott
Coldwell Banker

Each individual board member is expected to

- Know the organization's mission, policies, programs, and needs
- Faithfully read and understand the organization's financial statements
- Serve as active advocates and ambassadors for the organization and fully engage in identifying and securing the financial resources and partnerships necessary for organization to advance its mission
- Leverage connections, networks, and resources to develop collective action to fully achieve the Chamber's mission
- Give a meaningful personal financial donation
- Help identify personal connections that can benefit the organization's fundraising and reputational standing, and can influence public policy
- Prepare for, attend, and conscientiously participate in board meetings
- Participate fully in one or more committees

BOARD MEMBERS ARE ALSO EXPECTED TO

- Follow the organization's bylaws, policies, and board resolutions
- Sign an annual conflict-of-interest disclosure and update it during the year if necessary, as well as disclose potential conflicts before meetings and actual conflicts during meetings
- Maintain confidentiality about all internal matters of the organization