



**The Virginia Chapter of AAHAM
2022 Winter Regional Conference
Kingsmill Resort
Williamsburg, VA**

Agenda

Wednesday, November 30, 2022

12:00-4:00 Registration

10:00 - 11:30 *Invitation Only* - Vendor Appreciation Brunch

1:00 - 1:30 Introduction and Welcome - Pam Cornell, CRCE-I, MH, President, VA Chapter of AAHAM

1:30 - 2:30 Unravel Medicare Advantage Compliance ~Take A Compliant Approach To Improve & Protect Revenue, Karlene Dittrich, CBCS, CPC, CPMA, CECCS Certified ERISA/PPACA, MedRevenue Solutions, LLC

2:30 - 3:00 Break-

3:00-4:00 Leading in Today's Hyper Competitive Economy: Achieving Your Desired Results Through Simple, Practical and Proven Methods', Scott Cottrill, KeyBridge

6:00-7:00 President's Reception-

Thursday, December 1, 2022

7:30-8:30 Registration and Breakfast-

8:30-9:30 AAHAM National Updates, Lori M. Sickelbaugh, CRCE, AAHAM National President



9:30-10:30 How Physicians Think About Revenue Cycle: Building a bridge to a strong partnership and strong revenue cycle results, Dinesh Pai, Chief Revenue Cycle Officer Tidewater Physicians Multispecialty Group

10:30-10:50 Break and Corporate Partners Networking-

10:50-12:00 40 years of Healthcare, Looking Back and Driving Forward, Cally Christenson SVP, Client Development, Knowtion Health

12:00-1:00 Lunch and Virginia AAHAM Annual Business Meeting and Award Ceremony- Sponsored by Knowtion Health

1:00 -2:00 Workplace Culture and Employee Engagement Strategies, Mark Unger, Business Development Manager, Penn Credit

2:00 - 2:30 Break and Corporate Partners Networking-

2:30-4:00 PFS Directors Panel

- Sarah Ogle, VP of Revenue Cycle, Mary Washington
- Dinesh Pai, Chief Revenue Cycle Officer, Tidewater Physicians Multispecialty Group
- Willie Brown, VP of Revenue Cycle, Sentara Healthcare
- Jeffrey Blue, Manager, Revenue Cycle, University of Virginia Health System
- Katie Adams, Director, Patient Financial Services, Augusta Health

6:00-10:30 40th Anniversary Black Tie Banquet with Happy Hour and Dinner-

Friday, December 2, 2022

8:30-9:30 Registration and Continental Breakfast Sponsored by RMC

9:30-10:30 Legislative Updates, Jay Andrews, Financial Policy VP, VA Hospital & Healthcare Association

10:30-10:45 Break

10:45-11:45 Using Automation to better connect to your patients TODAY, Elizabeth Staas, CRCR, VP, Strategic Solutions Firstsource

11:45-12:15 Door Prizes and Adjournment-



The Virginia Chapter of AAHAM will collect for Toys for Tots throughout the conference. The mission of the Marine Toys for Tots Foundation is to assist the U. S. Marine Corps in providing a tangible sign of hope to economically disadvantaged children at Christmas. The objectives of the Foundation are to help less fortunate children throughout the United States experience the joy of Christmas; to play an active role in the development of one of our nation's most valuable resources – our children; to unite all members of local communities in a common cause for three months each year during the annual toy collection and distribution campaign; and to contribute to improving communities in the future.

For more information visit www.toysfortots.org

For program questions, please contact Cathy Price: cprice@knowtionhealth.com

For sponsorship opportunities, please contact Tom Perrotta: Tom.Perrotta@penncredit.com