



JOHN DELANEY

John Delaney has been nominated for the position of BC Hockey Director and has confirmed a willingness to serve.

Personal

Residence: Vancouver, B.C.

Occupation: Senior Marketing Director

Education:

- Bachelor's degree in Arts in Sociology, minor in Management (University of Manitoba)
- Currently pursuing a Graduate Diploma in Business Administration (Simon Fraser University) as part of the ladder pathway to the Master of Business Administration

Employment Background

- Canucks Sports and Entertainment (2023 - present)
 - Senior Marketing Director (2025 - present)
 - Digital Director (2025)
 - Social Media Director (2023 - 2025)
- Zoomer Media Group (2021 - 2023)
 - Audience Director (2022 - 2023)
 - Head of Community Engagement (2021 - 2022)
- Social Media Manager - True North Sports and Entertainment (2017 - 2021)
- Warner Music Canada (2014 - 2017)
 - Marketing and Social Strategy Manager (2016 - 2017)
 - Social and Content Marketing Coordinator (2014 - 2016)

Hockey / Sport Background

- Minor Hockey Coach at U13 and U15 levels in Winnipeg, Manitoba (2017 - 2021)
- Background in Minor and Junior Hockey Officiating under BC Hockey

Board Involvement / Community Service

- Variety, The Children's Charity in Winnipeg (2020 - 2021)
- True North Youth Foundation in Winnipeg (2017 - 2021)

Assets for the Board

- Social media and marketing strategy
- Financial management
- Collaboration with First Nations groups
- Equity, Diversity and Inclusion (ED&I) trained

