

THE 2019 APPLE AWARDS *Sponsorship* OPPORTUNITIES

ABOUT THE APPLE AWARDS

The **Apple Awards** showcase the achievements and dedication of Douglas County School District educators and staff. The awards elicit more than 3,000 nominations, and welcome more than 700 attendees at the event. All Apple Awards sponsorships offer our community the opportunity to support the great work of our teachers and the 68,000+ students that walk our halls each day.

As an **Apple Awards** sponsor, you'll reach all of the all of the district's decision-makers gathered in one place. Your support underwrites the participation of the teachers and staff being honored for this exclusive DCSD event, and facilitates appreciation and recognition of their hard work. The **Reveal Party** is an exclusive opportunity for district employees to gather together and celebrate.

The Apple Award winners will be celebrated further at the Foundation's Building the Dream Dinner in September.

Reveal Party

Saturday, April 6, 2019

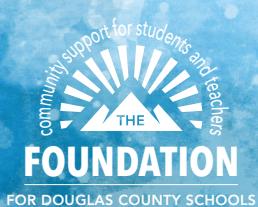
7:30 PM - 11:00 PM

VEHICLE VAULT

18301 Lincoln Meadows Parkway
Parker, Colorado 80134

APPLE 2019 AWARDS

PRESENTED BY THE FOUNDATION FOR DOUGLAS COUNTY SCHOOLS



SPONSORSHIP OPPORTUNITIES

PREMIER SPONSORSHIPS

Presenting

- Most prominent logo placement on invitation and event collateral including website, sponsor block, event signage and digital event marketing
- Special signage featuring your logo at the event including placement of one pull-up banner (sponsor supplied) to be displayed at check-in
- Opportunity to participate in the on-stage reveal of the 2019 winners (four company representatives may attend the event)
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)
- Underwrite the attendance of twenty teachers or principals at the event

\$10,000 *one available*

Entertainment

- Opportunity to introduce *That Eighties Band*, the evening's live-entertainment (two company representatives may attend the event)
- Special signage featuring your logo displayed on stage during the performance
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)
- Underwrite the attendance of ten teachers or principals at the event

\$5,000 *one available*

Game Lounge

- This is the place for attendees to play and provides a unique, high profile opportunity to present your brand while providing a valuable enhancement to the attendee experience
- Special signage featuring your logo placed prominently at the entrance to the Lounge
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to provide event volunteers for the Games Lounge
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)
- Underwrite the attendance of ten teachers or principals at the event

\$5,000 *one available*

Honoree Recognition

- Help our honorees stand out from the crowd with glowing LED jewelry to wear throughout the event, presented to more than 175 teacher and staff honorees in gift bags featuring your logo.
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)
- Underwrite the attendance of five teachers or principals at the event

\$2,500 *one available*

Name Tag

- An ideal way to promote your company to all DCSD guests attending the reveal party, the lanyard and nametag, which also serve as the event program, will have your company logo printed on them
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to provide event volunteers for check-in table
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)
- Underwrite the attendance of five teachers or principals at the event

\$2,500 *one available*

Small Business

- Available only to businesses with 20 or fewer employees
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)
- Underwrite the attendance of five teachers or principals at the event

\$500

PARTY SPONSORSHIPS

Prize

\$1,500 one available

- Award prizes, featuring your logo on the gift bag, will be presented to the five winners on stage
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)

Dessert

\$1,500 one available

- This is an after-dinner event so the focus is on dessert & drinks. Choose one dessert station to sponsor: Rootbeer Floats, Popcorn Bar, or Mini-Donuts
- Special signage featuring your logo placed at the dessert station
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)

PhotoBooth

\$1,500 one available

- Guests will pose in the themed photo booth featuring your logo alongside the Apple Awards logo on the printed photo.
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)

Bar

\$1,500 one available

- Supply beverages in-kind or provide funding to purchase beverages
- Logo on stadium-style souvenir cup provided to each attendee
- Opportunity to bring promotional service items (e.g. cocktail napkins) to accompany drink service
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)

Tickets for Teachers

- Underwrite the attendance of ten teachers or principals at the event
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)

\$1,000

ATTENDING THE EVENT

The Apple Awards Reveal Party is primarily a celebration for Douglas County School District teachers and staff. Though most sponsorship packages do not include event tickets, they can be added at the sponsor's request. Contact the Foundation for information.

NOMINATION SPONSORSHIPS

Prize

\$2,500 one available

- Underwrite the prizes awarded through a drawing offered to the thousands of educators and staff nominated for this year's Apple Awards
- Logo on prize packages and drawing communications
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing

Jury

\$1,000 one available

- Support the dedicated volunteers that reviewing and evaluating nominations
- Signage at refreshments table during review session
- Opportunity to provide volunteers for the jury (a.k.a. selection process)
- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing

ABOUT THE FOUNDATION FOR DOUGLAS COUNTY SCHOOLS

The Foundation for Douglas County Schools works to enrich student experience and promote innovation. The Foundation is an independent charitable organization that develops private resources to support our students and schools.

You can help continue our work to ensure every student has many opportunities to learn and thrive.



SECURE YOUR SPONSORSHIP TODAY!

Contact Meaghan Sullivan,
msullivan@dcsdk12.org

LEARN MORE AT WWW.FOUNDATIONDCS.ORG