

NNH FASHION SHOW

APRIL 11, 2025 | CHATTANOOGA WHISKEY EVENT HALL

EVENT COMMITTEE

Northside Neighborhood House is excited to announce the second annual NNH Fashion Show, an opportunity to showcase the unique and stylish offerings of the NNH thrift stores in a fun, energetic runway-style fashion show with local models.

HISTORY

Northside Neighborhood House, established in 1924, has a long history of recycling, revamping, and reselling pre-loved clothing or fabrics. Whether creating quilts to sell or offering clothing to neighbors in need at little or no cost, we've celebrated the practice of thrifting for many years.

In Spring of 2024, NNH held the first fashion show event, "100 Years of Women in Fashion," which featured local models who created and wore decade-themed outfits sourced from the three NNH Thrift Stores. This event, while well-received, focused on the goal of celebration and awareness rather than becoming a revenue-generating fundraiser.

Now, we'd like to use the momentum from the 2024 fundraiser to create an exciting, successful fundraiser to support Northside Neighborhood House's programs.

GOAL

\$30,000

in funds raised

Increased general awareness
Increased volunteer engagement

COMMITTMENT

We ask that all Committee members attend meetings. Meetings will be held at NNH (211 Minor Street) at 5:00PM unless stated otherwise. We will meet no more than two times before the end of 2024. Starting in January 2025, the committee will meet on a monthly basis. Committee members are expected to attend the event on April 11, 2025 as either as a volunteer or guest.



NNHOUSE.ORG | 211 MINOR STREET | (423) 267-2217

COMMITTEE JOB DESCRIPTION

- Event Planning: Participate in regular committee meetings to brainstorm and make decisions about the event's structure, program, and logistics.
- Sponsorship Recruitment: Leverage your network to identify, approach, and secure sponsors for the event, helping us reach our fundraising goals.
- Model Recruitment: Work with NNH staff to identify/recruit potential models for the event and communicate expectations effectively.
- Ticket Sales: Actively promote and sell tickets to ensure strong attendance at the event.
- Community Engagement: Serve as an ambassador for the event, raising awareness and generating excitement within the community.
- Collaboration: Work closely with Northside Neighborhood House staff and other volunteers to ensure the event's success.

CONTACT INFORMATION

NAME:

PHONE:

EMAIL:

COMPANY:

AVAILABILITY:

FOR MORE INFORMATION ABOUT NORTHSIDE NEIGHBORHOOD HOUSE
OR THE 2025 FASHION SHOW, PLEASE CONTACT
RACHEL CARROLL AT RCARROLL@NNHOUSE.ORG OR CALL 423.602.9232