



# BENEFITS INCLUDED IN YOUR MEMBERSHIP

## Let Your Story Be Our Story To Help Tell

**Provide testimonials for the Chamber and we will publish them, creating additional exposure for your business**

- These testimonials are posted on our website, social media, and used in various other documents.

*"The Chamber is the backbone of building relationships amongst the membership. Face to face consistent interactions help promote business and the Chamber provides this opportunity." - David Drubin, Director of Sales at Fairfield Inn & Suites by Marriott Pottstown Limerick*

### Be a guest on the Chamber's podcast "Chamber Chat"

- Each episode features a TCACC Member who shares their own personal and professional story, highlights what their business or organization does, and more.
- Contact Hailey at [hailey@tricountyareachamber.com](mailto:hailey@tricountyareachamber.com) if you're interested in being a guest!



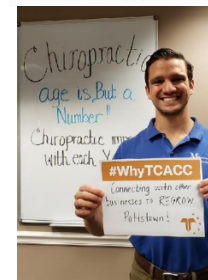
### Interact with us on social media- tag us and we will share your post

- When you post something on social media that you want us to share with our followers- tag us @tricountyareachamber! We will happily share your post.



**Use the enclosed #WhyTCACC sign to show why you love being a member!**

- Snap a photo with it, email it to [hailey@tricountyareachamber.com](mailto:hailey@tricountyareachamber.com), and see yourself on our billboard ad on Rt. 422 like the examples to the right!





# MORE BENEFITS TO TAKE ADVANTAGE OF IN 2022!

## Connect To Fellow TCACC Members

### Use of the Member Plus app

- View Member listings.
- Register and pay for TCACC events.
- Interact with other Members.



### Member-to-Member Or Hot Deal Benefits

- Encourages members to do business with you.
- Promotes your company.
- Supports others by offering fellow members a special discount.



## Make *tricityareachamber.com* Work For You!

### Post Press Releases, Job Listings, and Upcoming Events onto our page

- These postings will also be featured in our Live, Work, Shop Newsletter.
- Make sure our emails are not going to your junk folder.

### Enhanced listing in Chamber Membership Directory

- When your company is Googled- one of the first things that comes up is your Listing on the TriCounty Area Chamber of Commerce Member Directory. You want to make a good first impression!
- Do you have a video on your Directory Page or links to key areas of your website? Be sure to enhance your listing!

