



**SOUTHERN ARIZONA LODGING & RESORT ASSOCIATION  
HOSPITALITY CAREER DAY AGENDA**

**Tuesday, November 22, 2016  
Hilton El Conquistador Resort**

**8:30 - 9:00 a.m. – Registration**

**Registration**

**9:00 - 9:30 a.m. – General Session**

**School Introductions**

**Welcome**

*Ghee Alexander, General Manager – Hilton El Conquistador Resort  
Charles Wetegrove, SALARA Chair*

**9:30 a.m. - 12:00 p.m. (25 min. each) – Industry Presentations**

**Back-of-the-House Tour (Meet in Foyer)**

*Hilton El Conquistador Resort Staff*

**Culinary Activity**

*Chef - Hilton El Conquistador Resort*

**Sales & Marketing Presentation**

*Chris DeSimone, Business & Tour Development, Gray Line Tours  
Co-host, Wake Up Tucson! 1030 KVOI*

**Front & Back of House Presentation**

*Danny Goldman, Omni Tucson National Resort & Spa*

**Human Resources & Customer Service Presentation**

*Mark VanBuren, General Manager, Tucson Marriott University Park  
Lynn Romero, Director of Human Resource, Tucson Marriott University Park & Holiday Inn and Suites Palo Verde*

**Pima Community College & Northern Arizona University Presentation**

*Armando Trujillo, Hotel and Restaurant Management – Pima Community College*

**12:30- 1:45 p.m. – Luncheon**

**Question & Answer Professional Panel**

*Russ Bond – J.W. Marriott Tucson Starr Pass Resort  
Brent DeRaad – Visit Tucson  
Marcus Diaz – Casino Del Sol Resort  
Ghee Alexander – Hilton El Conquistador Golf & Tennis Resort  
Amber Harkin – Embassy Suites Tucson – Paloma Village  
Helinda Lizarraga – Focus Hospitality Management*

**1:45 p.m. – Day Concludes**

**Departure**