

Lunch 'n' Learn

SEMI-ABSENTEE Franchise Ownership Options

Can You Have the **Best of Two Worlds?**

*Learn how to Build Wealth and Equity as a **Semi-Absentee Franchise Owner***

Have you contemplated franchise ownership, but held back due to the demands of your day job or current business? Now, imagine enjoying the **best of two worlds** - A full-time career/business, PLUS the opportunity to build wealth and equity through franchising. It no longer has to be an either/or decision – but rather an “and” decision!

A growing trend in the franchise industry allows you to build a franchise enterprise while still **keeping your corporate position and/or current business**. Whether you are considering diversifying your portfolio, seeking another stream of retirement income/equity, or preparing for the next shift in the Corporate World, this may just be an option you want to learn more about.

In this seminar, presented by **Mark Cory** of **FranNet**, you'll take away a better understanding of:

- Why franchising works, and how it impacts the U.S. economy today
- The characteristics of a semi-absentee business model
- Which business segments work well under semi-absentee ownership
- The funding options available in today's marketplace
- A strategic approach to selecting the semi-absentee franchise that is right for YOU!

Friday, November 3, 2017

12:00 PM to 1:30 PM Lunch Provided

UHY Innovation Lab – Sterling Heights

12900 Hall Road (between Van Dyke Freeway & Schoenherr, south side of Hall)

NO CHARGE, but Registration REQUIRED, visit www.michiganfranchiseforum.com or call (313) 821-5060 or e-mail mcory@frannet.com

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