

2020 MEDIA KIT *the net*

Back again for its third year is *the net* magazine. This year we have decided to enhance the magazine by adding our Membership Directory for 2020-2021. Our third edition is going to highlight the Chamber's 60th year anniversary and the history of some of our longest serving members.

We will bring light to the HR talent crisis in Macomb County, including essential industries that need help and highlight resources available for potential employees and employers. We will feature the history of leadership at the Chamber and highlight some of the organization's biggest achievements over the years.

Our own magazine gives the Sterling Heights Regional Chamber of Commerce a place to showcase our members and show off what we do. *The net* will be produced, printed and mailed by the folks at *Macomb Now Magazine* and will be distributed with the Fall Edition to more than 6,000. That list includes all our membership, *Macomb Now* subscribers, advertisers and their local business mailing list which hits medical offices, spas and salons, real estate, auto, legal and financial institutions. All these businesses have lobbies where *Macomb Now* ends up for visitors to enjoy.

The net will be printed full color on glossy stock, saddle stitched and poly-bagged with the *Macomb Now Magazine*. Additional copies will be distributed to member's offices and at Chamber events. To be a part of *the net* is an opportunity to get your company name in front of thousands of readers – local people who work and live close by. These readers will be your potential customers, potential employees and local colleagues. Expanding our stories to these readers will not only promote awareness of our members, but all these positive stories will demonstrate the importance of our Chamber and our members' businesses to the community as well.



12900 Hall Road - Suite 100 Sterling Heights, MI 48313

- ▲ Advertise
- ▲ Advertorial
- ▲ Event Listing
- ▲ Event Photos

~ AD RATES ~

All ads must be camera ready, submitted in electronic PDF format, files emailed to Editor@MacombNowMagazine.com. If you cannot supply camera ready art, an ad can be designed for you for a small fee.

AD SIZE	OPEN RATE	ADVERTORIAL	ART DESIGN
QUARTER	\$500	N/A	\$50
HALF	\$800	\$1000	\$65
FULL	\$1200	\$1450	\$95
PREMIUM PLACEMENT	\$200	N/A	N/A
INSIDE BACK COVER	\$1600	N/A	\$125
INSIDE FRONT COVER	\$1600	N/A	\$125
BACK COVER	\$2000	N/A	\$125
SPREAD	\$2200	\$3000	\$150

*Macomb Now Magazine existing contracted customers receive their existing discount on ads placed in **the net**.*

the net DEADLINES

Ad Insertion Deadline (for space) - July 15, 2020

Ad Artwork Deadline (for print) - August 1, 2020

the net will have an estimated page count of 36+. Contents to include: Interesting stories in the following sections - net WORK section; net PROFIT section; net WORTH section; Event calendar; net - Images (photo gallery); and this year our directory listing. **the net** will literally catch all the great stories with Sterling Heights Regional Chamber and bring them to you in a spectacular format - one that will look great in your lobby. Take advantage of this opportunity before pages fill up.

Contact - Ashley at aedwards@shrci.com for advertising opportunities

Call 586.731.5400, x 13

