



2017 SPONSORSHIP INFORMATION

MFG Day in Macomb County is a coordinated effort to put students on buses and in to area plants to see manufacturing in action. Our objective is to inspire the next generation of our workforce to consider careers in the industry.

This effort is made possible through the support of many community partners. Aside from educators who organize school trips and the forward-thinking manufacturers who create interactive tours for students, we also rely on sponsors to offset associated expenses.

Budgeted expenses include bus reimbursement for school districts, t-shirts for every student, banners for host sites as well as the costs associated with hosting the subsequent "Careers in Manufacturing Expo" to be held at Macomb Community College's Sports & Expo Center on Dec. 6, 2017.

BENEFITS OF SPONSORSHIP:

ALL-IN: \$2,500

- Company profile featured on MacombBusiness.com with a link to your website.
- Company logo prominently displayed on t-shirts to be distributed to 2,100 MFG Day participants.
- First acknowledgement as a sponsor in all related press releases.
- Company profile prominently displayed in program materials for participants and their families.



BIG SUPPORTER: \$1,000

- Company logo featured on MacombBusiness.com with a link to your website.
- Company logo printed on t-shirts that to be distributed to student participants.
- Sponsorship acknowledgement in all related press releases.
- Company logo included in program materials for participants and their families

CONTRIBUTOR: \$250

- Company name acknowledged on MacombBusiness.com.
- Company name acknowledged in program materials which will be distributed to participants and their families.

YES! We want to help offset expenses for Macomb County's annual celebration of MFG Day!

- \$2,500 – All-In Sponsor
- \$1,000 – Big Supporter
- \$250 – Contributor

Company/Organization: _____

Contact name: _____

Title: _____

E-mail address: _____ Phone number: _____

Please make your check payable to Macomb County and send to:
1 South Main, 7th Floor Mount Clemens, MI 48043

For questions about MFG Day, please contact Maria.Zardis@macombgov.org or call 586-469-5285