

## 15 Reasons to Travel with Natural Habitat Adventures

Choosing your travel company is ***the single most important decision*** you will make as you plan your long-anticipated adventure. At first glance, some companies may seem "cheaper." But when you dig a little deeper, you'll see why traveling with Natural Habitat Adventures ensures that you will have the finest and most memorable travel experience possible. In fact, ***we guarantee it!***

### 1. Natural Habitat Named "***World's #1 Adventure Travel Outfitter!***"

*Outside* magazine named us **The World's #1 Adventure Travel Outfitter**,



a designation that gives us great pride. But that's just the tip of the iceberg—we've won countless awards over the 30+ years we've been in business, from Virtuoso's top Sustainable Tourism Leadership award to *Travel + Leisure's* Top Tour Operator & Safari Outfitter, plus multiple awards from *National Geographic Traveler* for many of our groundbreaking nature adventures...and that's just a sampler!

### 2. We Specialize Exclusively in Nature Travel

Unlike other companies, the only trips we run—the only trips we have *ever* run—are nature adventures, which is important when you're choosing a nature-focused journey. After all, do you really want to take an African safari with an operator best known for its European cultural tours? Or explore Alaska with a company more interested in the thread count of your sheets than the animal count on your itinerary? When it comes to travel, we are "The Nature People"—the world's nature travel experts!

### 3. Unique Itineraries You Won't Find Anywhere Else

With World Wildlife Fund's top scientists and staff by our side in the planning process and guide training, and with years of experience scouring the planet for the world's most captivating nature destinations, we possess resources and insight not available to other tour companies. Look at our itineraries and you'll see that they include access to private wildlife reserves, remote corners of national parks (away from tourist crowds), and distinctive lodges and camps situated where wildlife viewing is best.



### 4. Great Guides Make All the Difference

We know a successful nature adventure can only happen with an outstanding guide at the helm. That's why we're proud to have earned the reputation for the

finest naturalist **Expedition Leaders** on the planet! No other company undertakes as rigorous a vetting process and in-depth guide training as we do. In addition, when you include instruction and resources from World Wildlife Fund's team of scientists—exclusively available to Nat Hab as WWF's travel partner—we can safely make the claim that Natural Habitat Adventures has the best guides in the business... It's part of our guarantee!



#### 5. **The Smallest Groups in the Industry—Averaging Just 9 Guests!**

Can you imagine trying to walk silently along a secluded rain forest trail, careful not to disturb shy wildlife, with 20 or 30 other travelers? Or stepping ashore on a remote island to explore pristine coastal wilderness with dozens of other tourists at your side? We know meaningful nature encounters must take place in small groups. That's why our trips average just nine travelers, by far the smallest groups in the business. This not only guarantees you more personal close-up wildlife encounters, but a lower-impact presence on the planet's fragile natural places we love.



#### 6. **The Finest Remote Accommodations**

Most companies choose large, centrally located hotels and lodges that are often overrun with hordes of tourists. We, on the other hand, recognize that superb nature adventures require the quiet and seclusion of remotely located camps and lodges. Yes, these strategically placed accommodations often cost a bit more, and getting there can be a little more involved (though often more fun!). But such lodgings, where luxury is defined as much by proximity to wildlife as by superlative comfort and amenities, are a key part of our mission to offer the world's greatest nature adventures.



#### 7. **The Best Vehicles, with Plenty of Extra Room**

As a company that offers adventures all over the planet, we use many different types of vehicles, from small 4x4 jeeps for tiger watching in India to huge Polar Rovers with giant tires custom-designed for polar bear viewing on the Canadian tundra. The one consistent element is that our vehicles are always the best

available, providing the safest and most comfortable ride with the best access for wildlife viewing. And with our uncompromising small-group policy, we also limit the number of travelers in each vehicle to below capacity (and well below the number most other companies place in them), ensuring a more comfortable and personalized nature experience.

## **8. Specialty Trips for Special Traveler Interests**

All of our adventures center on nature—that's our hallmark. Yet many also focus on special activities that align even further with individual interests. Along with our regular *Natural Habitat Adventures*, we offer **Natural Habitat Photo Tours**, led by some of the world's best nature photography instructors and naturalist guides, as well as a slate of active hiking and kayaking adventures. These specialized divisions offer Nat Hab guests more ways to "go deeper" into their nature-based vacations.

## **9. Internal Flights Maximize Your Time on Site**

Our guests travel to the world's farthest reaches to spend as much time as possible in nature and with wildlife, not to bump along dusty roads on endless long transit days. So, where practicable, we arrange flights between remote locations, often in chartered aircraft to ensure the most convenient scheduling. However, we do include drives when you would otherwise miss spectacular scenery—our operations staff works diligently to craft the optimal mix of transportation modes.

## **10. A Full Air Travel Department is at Your Service**

Most adventure travel operators require guests to book their own flights, offering little guidance (and no service) in negotiating the complicated web of options in traveling to the world's farthest reaches. Since we know that "going it alone" can result in the kind of travel stories one would rather forget, we have a full-service air travel department available 24 hours a day, seven days a week, for consultations and bookings. This is part of our commitment to your convenience and peace of mind. Our travel desk can also book extra hotel nights before and after your trip.

## 11. **Safety You Can Count On**

Our highly experienced Expedition Leaders have undergone rigorous training to ensure our guests' safety and wellbeing. In consultation with outside experts, we have developed an intricate risk management plan with emergency notification procedures to ensure efficient handling of any unexpected circumstances. Unlike companies that solely book guests into local accommodations with local operators, we have our own staff standing by 24 hours a day, 7 days a week to respond to any emergencies or contingencies that may arise.

## 12. **Our Exclusive Quality & Value Guarantee**

When you travel with Natural Habitat Adventures, you receive our exclusive **Quality & Value Guarantee**, which clearly states that we will meet (and often exceed) the lofty expectations we set in our promotional materials. While this may be the most ambitious guarantee made by any travel company, we have so much confidence and pride in our trips that we simply will not allow our guests to return home disappointed in our services.



## 13. **We Guarantee Every Departure: If You Book, We Go!**

If you've ever experienced the disappointment of having your long-awaited adventure canceled at the last minute because the tour company didn't sell enough spaces, you'll appreciate our promise never to cancel a trip due to low enrollment. That's right—every one of our scheduled departures is guaranteed to run. If you sign on, we're going! This guarantee applies to all regularly scheduled Natural Habitat Adventures departures.

## 14. **Nat Hab is the World's First 100-Percent Carbon-Neutral Travel Company**

We know our guests care deeply about our planet. So do we, and when you travel with us, we will offset 100 percent of the carbon emissions from your trip. But we're not just pursuing a trend here. In an effort to change the way the entire travel business operates, Natural Habitat Adventures in 2007 became the **world's first carbon-neutral travel company**. Since then, many other companies have



followed our lead. Even if you do not select Natural Habitat for your trip, we encourage you to choose a 100-percent carbon-neutral travel company. (We're also proud to feature Nat Hab Philanthropy—our non-profit arm that supports conservation-focused causes. We're all about giving back!)

15. Because of our commitment to environmentally friendly travel and the exceptional quality of our worldwide adventures, World Wildlife Fund—the world's leading conservation organization—has selected Natural Habitat as its exclusive conservation travel partner, a relationship that began in 2003. When you travel with NHA and WWF, you become an integral force for change in addressing the planet's most pressing conservation challenges. Your tourism dollars help transform the future of at-risk natural places, flowing to local communities who live with and steward nature, creating jobs and improving livelihoods. Your presence becomes a powerful incentive for communities to protect their natural resources, making wildlife worth more alive than dead, and wild lands worth more intact than degraded.