



Advertising Specifications

2023 San Francisco Giants Spring Training Magazine

Artwork Design & Edits Deadline: January 13, 2023

Final Digital-Ready Artwork: January 20, 2023



DIGITAL SPECIFICATIONS:

Final trim size of magazine is 8.375"×10.875"

Add .125" bleed when applicable (full page ads only).

Live type and graphics should stay within .25" of trim.

These specifications are intended as a guideline for all provided artwork for the magazine and should be provided to the design professional responsible for your artwork.

Preferred file format: High-Resolution, CMYK PDF.

Other supported formats include: Adobe CC2021 or earlier (InDesign, Illustrator, Photoshop). Please call or write for all other programs. Microsoft Office files are NOT acceptable (.doc, .xlsx, etc.)

Supply all images and fonts used. When possible, please convert all fonts to outlines or embed in file.

Ad Artwork Design Services	Cost
Full Page	\$864
Half Page	\$576
Quarter Page	\$432

Ad Revisions

There is usually no charge for small revisions on ads. If any charges apply, you will be contacted before we make the changes.

SUBMITTING ARTWORK

Email: marvin@bravoforte.com (around 25MB or less)
If you have larger files, please use DropBox, ShareFile, etc.

TECHNICAL CONTACT:

Marvin Forte
Bravoforté Strategic Design
Phone: (602) 410-1002
Email: marvin@bravoforte.com
bravoforte.com

SCOTTSDALE CHARROS OFFICE:

10533 E Lakeview Dr, Scottsdale, AZ 85258
Phone: (480) 990-2977
Fax: (480) 990-1971
Email: info@charros.com
charros.com

FOR INFORMATION ON STADIUM BANNERS, PLEASE CONTACT:

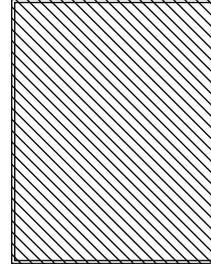
Chuck Loftin
Mobile: (602)315-3062
Email: cloftin@loftinequip.com

AD SIZES:

Full Page Bleed

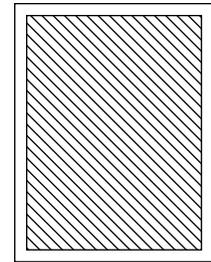
8.625"w×11.125"h
Trim size: 8.375"×10.875"

Note: This ad size is not available for ads in Downtown Section



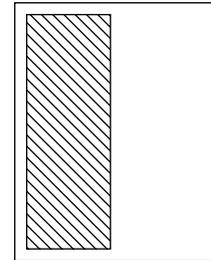
Full Page No Bleed

7.5"w×10"h



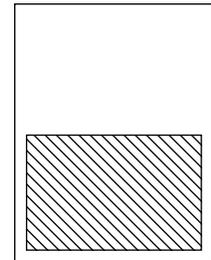
Half Page Vertical

3.625"w×10"h



Half Page Horizontal

7.5"w×4.875"h



Quarter Page

3.625"w×4.875"h

