



SCOTTSDALE CHARROS TABLETOP DECAL ARTWORK GUIDELINES

Produced by: Associated Sign Company

FOR OUR 2022 CHARRO LODGE SEASON TABLE SPONSORS:

- For properly sized artwork, customers will need their table size. This information is available from their Charros Baseball Sales Rep or the Charros Office (480-339-5901).
- Please review the acceptable file formats and notes below.
- Please be sure to review files for any errors before sending.
- All artwork files should state the customer/company name.
- If files are over 15 MB please send as a Google Drive or Dropbox link in email.
- **Please send hi-resolution Vector Artwork (.ai or .eps file) a low-resolution pdf version to:**
Corey Shano at: corey@ascosigns.com

ADDITIONAL CONTACT INFORMATION:

- Scottsdale Charros Office kelli@charros.com or 480-339-5901
- Corey Shano, Associated Sign Company corey@ascosigns.com or 480-235-5331
- Jared Segel, Associated Sign Company jsegel@ascosigns.com or 301-641-0303
- Joe Conner, Season Table Chairman jconner@homeownersfg.com or 602-628-9214
- Bob Weston, 2022 Baseball Chairman bweston@allresco.com or 404-234-8257

ACCEPTABLE VECTOR FILE FORMATS (In order of preference)

1. .ai (Adobe Illustrator)
2. .eps (Encapsulated Postscript)

Please include PMS Colors, convert all text to Outlines, and include Fonts and any linked images.

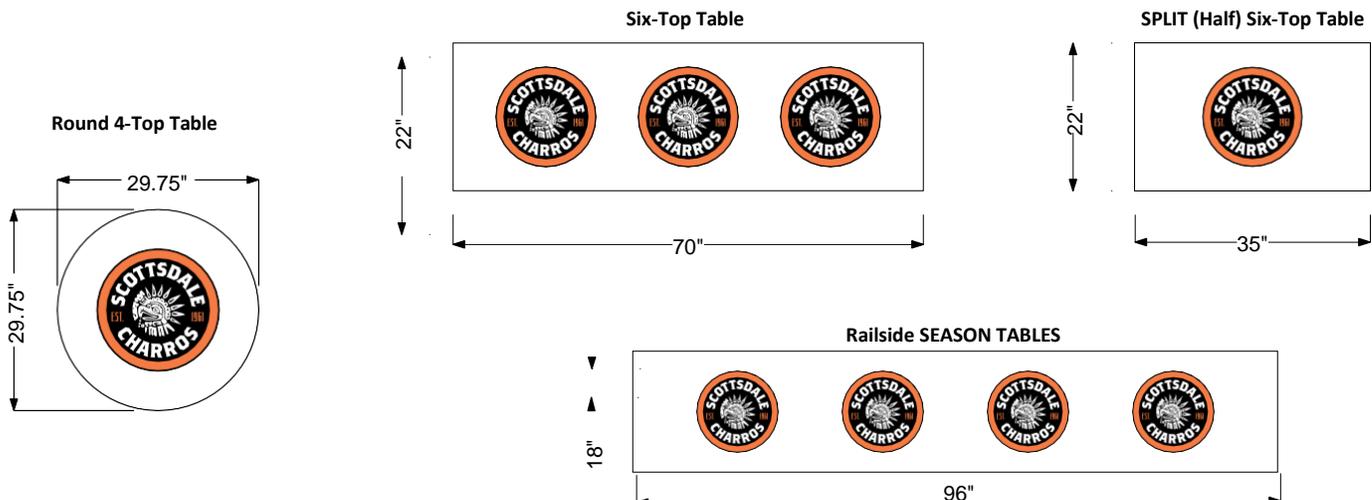
WHAT ARE "VECTOR GRAPHICS"?

Vector Graphic Files (such as .AI and .EPS) use polygons to represent images in computer graphics. This allows Associated Sign Company to print and manufacture products at various sizes without negatively affecting the quality your image/logo. Most logos and branding items are all created in Vector Format.

NOTES:

1. When emailing artwork, please **attach** the file and do **NOT** embed it into the body of the email.
2. Saving a .pdf or .jpeg as one of the files listed above does **NOT** necessarily convert it to one of the vector files listed above and will not be acceptable for printing.

ALL TABLETOP DECAL ARTWORK DUE BY: JANUARY 17, 2023



ALL ARTWORK SUBJECT TO FINAL APPROVAL BY THE SCOTTSDALE CHARROS