

Ribbon Cutting Ceremony for a Small Business



GRAND OPENING KITS

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~ a kit for every budget!

Ribbon Cutting Change the Game



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- *Why you need a grand opening*
- Grand openings can be a fit for businesses of all shapes and sizes. Whether you're a brand-new business or a *franchise* opening another location, there's nothing like a grand opening to get in front of your community and get people excited about your business. Here are some other reasons why grand openings are important for businesses across every *niche market* out there:
- Grand openings create brand awareness. Ideally, you want your potential customers to be able to easily recognize your business. That comes with time and *brand consistency*, so you first need to establish your brand. A grand opening can increase awareness and get your business on people's radars.
- A grand opening can help *build word-of-mouth marketing*. A grand opening gives attendees something to chat about in future as they share all the fun they had at your event. Plus, by giving them a taste of your business, they can let other people know about their experience through *referrals*.
- A grand opening attracts new customers. An event draws in customers who otherwise may not have known about your business—making it the perfect *marketing ROI*.

Make the Most of your Ribbon Cutting Ceremony

Grand opening ribbon cutting is the focus of every ribbon cutting ceremony; after all, it's in the title of the event. It is important to choose a ribbon that represents your company well

Since the idea behind corporate promotional products requires them to be day to day objects that are passed around people, there are preferred kinds of items that organizations choose to put their name on.

Pens are the most common examples of corporate promotional products, and rightfully so.

Since everybody frequently requires something to write with, pens make the near promotional canvases; between writing, borrowing, or loaning out, a pen changes many hands throughout its lifetime, and when the organization's name is stamped on it, it leaves a subconscious impression in as many minds.

The same logic extends to other stationary items such as pencils, rulers, etc., and they make for excellent promotional items as well.

Apart from day to day items, a more special category of corporate promotional products exists as well, with these items often being handed out at special corporate events or being included in corporate gift baskets or a drawing to collect information for a giveaway.

Of these items, wearables are a popular category. Buttons, badges and t-shirts are event specific items that can be kept as souvenirs and be included in gift baskets to serve as promotional tools.

In addition to wearables, companies also use mugs or photo frames and similar items with their name and insignia printed on them to serve as both decorative and promotional gifts.

Towards the more functional end of the decorative corporate promotional products, items such as diaries, leather bound journals and notepads can be found, whose attractive design can be paired with watermarked pages to make for a high visibility brand name.

For a Successful Ribbon Cutting

Invite someone for your county
Mayor / Governor/
Congressman

make sure the Grand Opening sign
For the event is visible to all guest
from time of Open at least 2 weeks
prior to your event

Invite all your former and new
guest 2 weeks in advance

a door prize

End of the evening make it fun

Each venue will sponsor 1 event
per year we will market it.

This event will put you as very
exclusive we have ideas to make it
Memorable .

Get your Business on Board

Cutting the ribbon is what gives
meaning to a grand opening as
the act symbolizes the breaking
of a seal on something new.

Likewise, a ribbon cutting ceremony
will introduce your business, merger
or cause as a new prospect for your
guests and your community to
admire

Giant scissors and the quintessential
grand opening ribbon; these are the
main components you will need for
your ceremony



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Art is the weapon. Your imagination is the ammunition.
Create and Destroy as you see fit. Whether you're just
starting your business or a seasoned pro, there is
always so much more to show in your business

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Are you just about ready to launch your brand-new business, open your relocated store, or add on another location?

If so, you need to make your grand opening event count to get business off to a healthy start and generate enthusiasm within your community.

Admittedly, though, hosting a successful grand opening to help market your business can seem like a daunting, overwhelming task. Unless you have this complete grand opening guide, that is!

We'll give you all the tools you need to ensure your grand opening is a hit. In fact, this post even answers your grand opening questions like:

- Why does your business need a grand opening?*
- What are some grand opening ideas?*
- How do you organize a grand opening?*

Grand openings act as your business's first impression to new customers, so use this post to help you get it right.



Windermere

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For Sponsorship Information call 321-689-6345

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Grand Opening Of Your Business

As a member of the chamber your cost is

\$125

- We bring the Scissors / Ribbon
- We send out the Invite- (Best to start 30 days in Advance)
 - We create the flyer
- Advertised in our Magazine for Event
 - Posted on Chamber Website
- We have catering companies to work with you at discount cost
 - Printing companies at discount cost
 - DJ'S at discount

Non Members **\$495**

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*Build the
Foundation By
Starting with the
Opening*

Find the right invite
to turn your
gathering
into a can't-miss
event!

Networking and build your Business



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