NATIONAL POLO CENTER

THE POLO CLUB AT NPC

WELLINGTON CHAMBER

DIVOT DASH

SPONSORSHIP OPPORTUNITIES

NOVEMBER 4, 2023

NATIONAL POLO CENTER

A TRADITIONAL 5K TIMED TRAIL RUN THROUGH THE MAJESTIC NATIONAL POLO CENTER

NOVEMBER 4• 7AM- 11AM

A JOINT PARTNERSHIP ENDEAVOR OF

THE WELLINGTON CHAMBER OF

COMMERCE AND THE NATIONAL POLO CENTER





FINISH LINE BLOODY MARY' S AND MIMOSAS

HEALTHY TREATS

VENDOR VILLAGE

FINISHER MEDALS

AWARDS FOR FIRST PLACE WINNERS & LARGEST TEAM

WALK/ RUN

MUSIC AND WARM UP

T- SHIRTS TO THE FIRST 300 RACERS

"PONIES PATIO" FOR THE KIDS



JOIN US AS WE PROMOTE HEALTH, FITNESS AND CAMARADERIE WHILE BRINGING THE COMMUNITY TOGETHER!

WHY SPONSOR?

- HIGH VISIBILITY
- MEDIA COVERAGE
- STRONG CONSUMER/LOCAL AUDIENCE
- EMPLOYEE TEAM BUILDING AND INCENTIVES
- COMMUNITY RELATIONS
- PARTNER WITH A HEALTH AND WELLNESS EVENT THAT REFLECTS YOUR ORGANIZATIONAL VALUE SYSTEM AND MISSION
- GIVE BACK TO THE COMMUNITY

PATRON SPONSORSHIP



•EXCLUSIVE NAMING RIGHTS TO THE KICK-OFF VILLAGE WHERE RUNNERS MEET PRIOR TO RACE

•LOGO ON ALL EVENT COLLATERAL,I NCLUDING BANNER AT START,EVENT T-SHIRTS, FLYERS, FACEBOOK ADS AND PRESS RELEASES

•COMPANY LINK ON WELLINGTON CHAMBER WEBSITE FOR 3MONTHS

•(10)COMPLIMENTARY RACE ENTRIES

•SOCIAL MEDIA POSTS

•NAME/LOGO ON RACE NUMBER BIBS

•GIVEAWAY IN RACE SWAGBAG/LOGO ON RACE SWAG BAG

•MEDIA MENTIONS THROUGHOUT THE EVENT

•BOOTH SPACE AT RACE START

$5000

FINISH LINE SPONSOR

*COMPANY BANNER PROMINENTLY DISPLAYED AT FINISH LINE ARCH AND CORRAL

*LOGO ON ALL EVENT COLLATERAL, INCLUDING BANNER AT START, EVENT T-SHIRTS, FLYERS, FACEBOOK ADS AND PRESS RELEASES

*COMPANY LINK ON CHAMBER WEBSITE FOR 2 MONTHS

*ONE-MINUTE SEGMENT VIDEO LEADING UP TO EVENT EMAIL BROADCAST AND POSTED ON SOCIAL MEDIA

*(5) COMPLIMENTARY RACE ENTRIES

*GIVE AWAY IN SWAG BAG

*MEDIA MENTIONS THROUGHOUT EVENT

*BOOTH SPACE IN VENDOR VILLAGE

$3000.00

"PONIES PATIO"

*YOUR ORGANIZATION NAME... PONIES PATIO- KIDS AREA... PRESENTED BY... PROUD SPONSOR SIGNAGE AND SWAG DISTRIBUTION

*LOGO ON ALL EVENT COLLATERAL, INCLUDING BANNER AT START, EVENT T-SHIRTS, FLYERS, FACEBOOK ADS AND PRESS RELEASES

*COMPANY LINK ON CHAMBER WEBSITE FOR 2 MONTHS

*ONE-MINUTE SEGMENT VIDEO LEADING UP TO EVENT EMAIL BROADCAST AND POSTED ON SOCIAL MEDIA

*(5) COMPLIMENTARY RACE ENTRIES

*GIVE AWAY IN SWAG BAG

*MEDIA MENTIONS THROUGHOUT EVENT

*BOOTH SPACE IN PONIES PATIO AREA OR VENDOR VILLAGE

$2000.00

"HOSPITALITY SPONSOR"



*YOUR ORGANIZATION NAME... PROUD SPONSOR SIGNAGE AND SWAG DISTRIBUTION AT FINSIH LINE BLOODY MARY / MIMOSA BAR

*LOGO ON ALL EVENT COLLATERAL, EVENT T-SHIRTS, FLYERS, FACEBOOK ADS AND PRESS RELEASES

*COMPANY LINK ON CHAMBER WEBSITE FOR 2 MONTHS

*ONE-MINUTE SEGMENT VIDEO LEADING UP TO EVENT EMAIL BROADCAST AND POSTED ON SOCIAL MEDIA

*(5) COMPLIMENTARY RACE ENTRIES

*GIVE AWAY IN SWAG BAG

*MEDIA MENTIONS THROUGHOUT EVENT

*BOOTH SPACE IN VENDOR VILLAGE

$1800.00

SWAG BAG SPONSOR

*YOUR LOGO DISPLAYED COURTESY OF... ON SWAG BAG WITH PATRON SPONSOR



*LOGO ON ALL EVENT COLLATERAL, EVENT T-SHIRTS, FLYERS, FACEBOOK ADS AND PRESS RELEASES

*ONE-MINUTE SEGMENT VIDEO LEADING UP TO EVENT EMAIL BROADCAST AND POSTED ON SOCIAL MEDIA

*(2) COMPLIMENTARY RACE ENTRIES

*GIVE AWAY IN SWAG BAG

*MEDIA MENTIONS THROUGHOUT EVENT

*BOOTH SPACE IN VENDOR VILLAGE

$1500.00

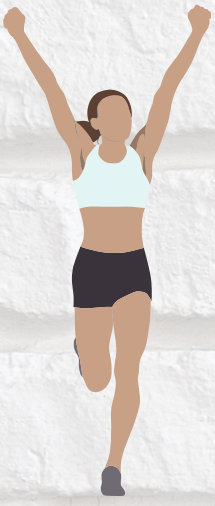
SWAG BAG INCLUSION

- YOUR COMPANY ITEMS PLACED IN SWAG BAGS

$300.00

WATER STATION SPONSOR

*COMPANY SIGNAGE AT YOUR WATER STATION ALONG RACE ROUTE
*YOUR EMPLOYEES TO MAN THE STATION AND GREE THE RACERS
*LOGO ON ALL EVENT COLLATERAL, EVENT T-SHIRTS, FLYERS, FACEBOOK ADS AND PRESS RELEASES
*BOOTH SPACE IN VENDOR VILLAGE
*(2) COMPLIMENTARY RACE ENTRIES
*GIVE AWAY IN SWAG BAG
*MEDIA MENTIONS THROUGHOUT EVENT
$800.00 (3 AVAILABLE)



MILE MARKER SPONSOR

*COMPANY SIGNAGE ON YOUR DESIGNATED MILE MARKER
*LOGO ON ALL EVENT COLLATERAL, EVENT T-SHIRTS, FLYERS, FACEBOOK ADS AND PRESS RELEASES
*(2) COMPLIMENTARY RACE ENTRIES
*GIVE AWAY IN SWAG BAG
*MEDIA MENTIONS THROUGHOUT EVENT
$500.00

FINISH LINE WATER BOTTLES AND/OR COOLING TOWELS

*YOUR COMPANY TO PROVIDE LOGO'D FINISH LINE WATER BOTTLES AND/OR COOLING TOWELS

*LOGO ON ALL EVENT COLLATERAL, EVENT T-SHIRTS, FLYERS, FACEBOOK ADS AND PRESS RELEASES

*ONE-MINUTE SEGMENT VIDEO LEADING UP TO EVENT EMAIL BROADCAST AND POSTED ON SOCIAL MEDIA

*(2) COMPLIMENTARY RACE ENTRIES

*GIVE AWAY IN SWAG BAG

*MEDIA MENTIONS THROUGHOUT EVENT

*BOOTH SPACE IN VENDOR VILLAGE

IN-KIND

PRE-EVENT KICK-OFF VENUE



*YOUR LOCATION TO PROVIDE VENUE FOR PACKET PICK UP RACE WEEK

*LOGO ON ALL EVENT COLLATERAL, EVENT T-SHIRTS, FLYERS, FACEBOOK ADS AND PRESS RELEASES

*ONE-MINUTE SEGMENT VIDEO LEADING UP TO EVENT EMAIL BROADCAST AND POSTED ON SOCIAL MEDIA

*(6) COMPLIMENTARY RACE ENTRIES

*GIVE AWAY IN SWAG BAG

*MEDIA MENTIONS THROUGHOUT EVENT

*BOOTH SPACE IN VENDOR VILLAGE

$1500.00

VENDOR VILLAGE INFO TO FOLLOW UNDER SEPARATE COVER