SPONSORSHIPS | SUMMIT

The SUMMIT is the premier workforce and unemployment insurance conference where leaders of the nation's state workforce agencies and their key staff gather to discuss issues of focus to the workforce system. The issues include the Workforce Innovation and Opportunity Act (WIOA) implementation, employment services, training programs, unemployment insurance, employment statistics and labor market information, information technology, and legal issues, with particular focus on workforce development.

WHEN
September 10 - 11, 2025

WHERE
Hilton Anatole
Dallas, TX

	DIAMOND $65,000 1 available	**PLATINUM** $28,000 6 available	**GOLD** $13,500 10 available	**SILVER** $10,250 20 available	**BRONZE** $5,500 unlimited
Conference is presented by the Diamond Level Sponsor	•				
Sponsor logo appears in conjunction with conference logo (Presented by [Your Company Name/Logo])	•				
Large-scale branding recognition in premium location within hotel	•				
Sponsorship of conference name badges (includes company logo prominently placed on name badges)	•				
Private Meeting Room	•				
Premium booth space in exhibitor area	20' x 20'	15' x 15'			
Exhibit table in exhibit area (6ft table and two chairs in 10' x 10' space)			•	•	
"A Word form our Sponsors"	5 minutes In-person, spoken	2 minutes In-person, spoken	60 second pre-recorded video		
Complimentary Registrations[1]	4	2	1	1	1
Digital Banner Ad in event app	•	•	•		
Recognition during general sessions	Premium	Premium	Standard	Standard	Standard
Logo included in event email communications	•	•	•	•	•
Logo displayed on NASWA event website with hyperlink to company website	•	•	•	•	•
Recognition of sponsorship in event app and "Thanks to our Sponsors" signage	•	•	•	•	•
Conference participant list	Excel, pre- and post-conference	Excel, pre- and post-conference	Excel, pre-conference	PDF, pre-conference	
Promotions via social media campaign	Premium	Premium	Standard	Standard	
Recognition as Welcome Reception Libation Station sponsor (includes opportunity to hand out branded drink tickets to reception attendees)	•				
Recognition as Welcome Reception Food Station sponsor		•			
Recognition as conference luncheons co-sponsor			•		
Recognition as conference breakfasts co-sponsor				•	

[1]You must complete a separate registration to attend the conference and/or staff your exhibit table. Contact naswa-meetings@naswa.org for your complimentary registration code(s), if applicable. Additional registrations may be purchased for additional attendees/exhibit table staff.

NASWA
NATIONAL ASSOCIATION OF STATE WORKFORCE AGENCIES

SPONSORSHIPS | SUMMIT *(cont.)*

The SUMMIT is the premier workforce conference where leaders of the nation's state workforce agencies and their key staff gather to discuss issues of focus to the workforce system. The issues include the Workforce Innovation and Opportunity Act (WIOA) implementation, employment services, training programs, unemployment insurance, employment statistics and labor market information, with particular focus on workforce development.

WHEN
September 10 - 11, 2025

WHERE
Hilton Anatole
Dallas, TX

A LA CARTE

		# Available
Exhibit Table (for Bronze Sponsors) | *One six-foot table and two chairs.*	$2,250	As space allows
Exhibit Table (for Contributors) | *One six-foot table and two chairs* (Includes 1 complimentary registration[1])	$5,250	As space allows

Additional a la carte items for the 2025 NASWA SUMMIT are still in development.

Once finalized, an announcement will be shared.

Stay tuned!

NASWA
NATIONAL ASSOCIATION OF STATE WORKFORCE AGENCIES