# SPONSORSHIPS | WINTER POLICY FORUM

The Winter Policy Forum is a gathering for NASWA state workforce members to discuss current and developing trends in the workforce system and how they will be affected by changes occurring in the national landscape. The meeting focuses on collaborating with representatives from the Administration, Congress, U.S. Department of Labor, Intergovernmental (IGO) partner organizations, WIOA partner groups, and other D.C. policy-making groups.

**WHEN**
February 12, 2025

**WHERE**
Hyatt Regency Washington on Capitol Hill | *Washington, DC*

| | **GOLD**<br>$9,000 \| 6 available | **SILVER**<br>$7,000 \| 6 available | **BRONZE**<br>$4,500 \| as available |
|---|---|---|---|
| **Premium booth space in exhibitor area** (as available) | • | | |
| **Exhibit table in Exhibit Area** (six-foot table and two chairs) | • | • | |
| **"A Word from our Sponsors" - Pre-recorded video** (.mp4 file) | 60 seconds, General session | | |
| **Complimentary Registrations(s)**[1] | 1 | 1 | 1 |
| **Recognition during general sessions** | Premium | Standard | Standard |
| **Logo included in event email communications** | • | • | |
| **Logo displayed on the NASWA event website with hyperlink to company website** | • | • | |
| **Recognition of sponsorship in "Thanks to Our Sponsors" signage** | • | • | |
| **Conference particiant list** | Excel Format, Pre- and Post conference | PDF Format, Pre-conference | |
| **Promotions via social media campaign** | • | | |

## A LA CARTE

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|---|---|
| **Exhibit Table (for Bronze sponsors)** - One six-foot table and two chairs - **Limited Availability** | $1,500 |
| **Name Badge Sponsorship** - Company logo prominently placed on name badges | $5,000 |
| **Welcome Reception Sponsorship: Libation Station** - Sponsor the Libation Station and gain the opportunity to network with attendees while passing out company-branded drink tickets (beer, wine, and soft drinks). | $8,000 |

*[1]You must complete a separate registration to attend the conference and/or staff your exhibit table. Contact naswa-meetings@naswa.org for your complimentary registration code(s), if applicable. Additional registrations may be purchased for additional attendees/exhibit table staff.*
*[2]Price listed is for sponsorship only. All items subject to availability at time of request.*

NASWA
NATIONAL ASSOCIATION OF STATE WORKFORCE AGENCIES