

NASWA and SHEEO Co-Host a Webinar on Credentials of Value



On July 26, NASWA and SHEEO partnered to convene a virtual webinar on “Defining, Measuring, and Improving Credentials of Value.” Yvette Chocolaad (NASWA’s Workforce Policy & Research Director) and Christina Whitfield (SHEEO’s Senior Vice President and Chief of Staff) co-hosted the session, which featured panelists from Georgetown University’s McCourt School of Public Policy, the National Governors Association, and the Bill & Melinda Gates Foundation.

Dr. Harry Holzer (Georgetown) provided an overview of non-degree credentials, why they are important, and how their value can be measured in the labor market. Amanda Winters (NGA) presented on the policy considerations and levers for advancing credentialing and highlighted recent credential-related policy initiatives at the state level. Jeremy Kelley (Gates Foundation) noted the Foundation’s interest in better understanding non-degree credential outcomes by highlighting a few initiatives that have received the Foundation’s support, including the multi-state data collaboratives that NASWA and SHEEO have helped enable over the past few years. The webinar concluded with a brief question-and-answer session.

The webinar brought together a range of policy experts and practitioners, including higher education officials, workforce development leaders, and labor market information directors. The session was well attended with more than 350 registrants and 190 attendees. A recording of the webinar is available [here](#).

NASWA plans on convening additional events with SHEEO, so be on the lookout for future sessions!