SPONSORSHIPS | SIDES SEMINAR

The State Information Data Exchange System (SIDES) Seminar is a gathering for state workforce members, employers, and third-party administrators (TPAs) to discuss current and developing trends in the unemployment program and how SIDES can be used to enhance integrity measures, streamline claims processing, and reduce agency costs.

WHEN
March 12 - 14, 2024

WHERE
Omni William Penn Hotel
Pittsburgh, PA

A LA CARTE

Networking Break Digital Ad (15 seconds MAX) - Highlight your company using a digital ad in the conference production slides. The ad will be incorporated into the networking break slides that are played during each break in the general session and will be shown for 15 seconds MAXIMUM. Acceptable formats: .jpg, .png., .pptx, .mp4. Slide size is 16:9 (Widescreen).	$250
Networking Break Digital Ad (30 seconds MAX) - Highlight your company using a digital ad in the conference production slides. The ad will be incorporated into the networking break slides that are played during each break in the general session and will be shown for 30 seconds MAXIMUM. Acceptable formats: .jpg, .png., .pptx, .mp4. Slide size is 16:9 (Widescreen).	$500
Attendee List (PDF Format; Pre-conference)	$750
Exhibit Table *LIMITED AVAILABILITY* - One six-foot table and two chairs	$1,000
Photo Studio Sponsorship[1] - Face-to-face interaction with conference attendees during photo booth hours, i.e. during the Welcome Reception. Option to send a professional headshot, provided by NASWA Photographer, to conference attendees; option to provide branded handout[1]; branded photo studio signage.	$1,000
Welcome Reception Sponsorship: Libation Station - Sponsor the Libation Station and gain the opportunity to network with attendees while passing out company-branded drink tickets (beer, wine, and soft drinks; two tickets per attendee).	$2,500
Networking Break Sponsorship: **Coffee/Beverage Station** - Offer conference attendees that essential cup of coffee to jump start their day or get that much needed energy boost. Sponsor the Coffee/Beverage station and have your company logo and QR code to your company website prominently placed at the station during the conference (excludes pre-conference sessions).	$3,000
Keynote Speaker Sponsorship - Sponsorship of the keynote speaker and logo in the event program next to the keynote's biography.	$3,500

[1]Price listed is for sponsorship only. Purchase of item(s) is sponsor's responsibility. All items are subject to availability at the time of the request.

NASWA
NATIONAL ASSOCIATION OF STATE WORKFORCE AGENCIES