SPONSORSHIPS | SUMMIT

The SUMMIT is the premier workforce and unemployment insurance conference where leaders of the nation's state workforce agencies and their key staff gather to discuss issues of focus to the workforce system. The issues include the Workforce Innovation and Opportunity Act (WIOA) implementation, employment services, training programs, unemployment insurance, employment statistics and labor market information, information technology, and legal issues, with particular focus on workforce development.

WHEN
September 25 - 26, 2024

WHERE
Sheraton New Orleans
New Orleans, LA

	DIAMOND $60,000 1 available	**PLATINUM** $27,000 6 available	**GOLD** $12,500 10 available	**SILVER** $9,250 15 available	**BRONZE** $5,500 unlimited
Conference is presented by the Diamond Level Sponsor	•				
Sponsor logo appears in conjunction with confernece logo (Presented by [Your Company Name/Logo])	•				
Large-scale branding recognition in premium location within hotel	•				
Sponsorship of conference name badges (includes company logo prominently placed on name badges)	•				
Private Meeting Room	•				
Premium booth space in exhibitor area	12x12	10x10			
Exhibit table in exhibit area (6ft table and two chairs)			•	•	
"A Word form our Sponsors"	5 minutes In-person, spoken	2 minutes In-person, spoken	60 second pre-recorded video		
Complimentary Registrations[1]	4	2	1	1	1
Ad in event program	Two-page spread	Full page	Half page	Quarter page	
Recognition during general sessions	Premium	Premium	Standard	Standard	Standard
Logo included in event email communications	•	•	•	•	•
Logo displayed on NASWA event website with hyperlink to company website	•	•	•	•	•
Recognition of sponsorship in event program and "Thanks to our Sponsors" signage	•	•	•	•	•
Conference participant list	Excel, pre- and post-conference	Excel, pre- and post-conference	Excel, pre-conference	PDF, pre-conference	
Promotions via social media campaign	•	•	•	•	•
Recognition as Welcome Reception Libation Station sponsor with opportunity to hand out branded drink tickets to reception attendees	•				
Recognition as Welcome Reception Food Station sponsor		•			
Recognition as conference luncheons sponsor			•		
Recognition as conference breakfasts sponsor				•	

[1]You must complete a separate registration to attend the conference and/or staff your exhibit table. Contact naswa-meetings@naswa.org for your complimentary registration code(s), if applicable. Additional registrations may be purchased for additional attendees/exhibit table staff.

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SPONSORSHIPS | SUMMIT *(cont.)*

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New Orleans, LA

A LA CARTE

		# Available
Exhibit Table (for Bronze Sponsors) | *One six-foot table and two chairs.*	$1,750	As space allows
Exhibit Table (for non-sponsors/contributors) | *One six-foot table and two chairs* (Includes 1 complimentary registration[1])	$4,350	As space allows

Additional a la carte items for the 2024 NASWA SUMMIT are still in development. Once finalized, an announcement will be shared.

Stay tuned!

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