

NASWA - Hilton partnership helps states & job-hunting Veterans

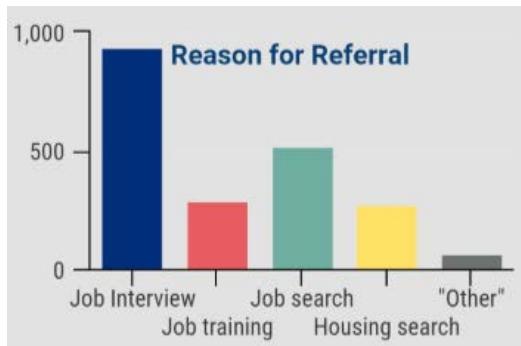
NASWA's partnership with Hilton™ is making the career transition easier for Veterans and Transitioning Service Members in your states. Since its creation in 2013, the program has helped over 2,000 veteran families.

The partnership provides 100,000 hotel points to eligible Transitioning Service Members and Veterans to support needed travel for verifiable employment related activities, such as a job search, training for a new job, or finding housing. States set criteria for the program and enroll eligible applicants.

Persons Served Since Program Inception



There are now 23 states participating in the program, including: Arizona, California, Colorado, Connecticut, Florida, Iowa, Kansas, Maine, Massachusetts, Minnesota, Missouri, Montana, Nevada, New Hampshire, New Mexico, Ohio, Pennsylvania, Utah, Virginia, Texas, Washington, West Virginia and Wyoming. Each participating state sets their own eligibility and residency requirements, and recipients must have a Hilton Honors™ account to receive the points. Currently, 100,000 points is good for approximately three nights lodging, depending on the Hilton property.



Veterans are directed to find the one-stop center closest to them at www.careeronestop.org/LocalHelp/ and ask to speak to someone who works with Veterans. In addition to information about Hilton Honors™, they can benefit from learning about other available employment and training services to help their transition.

How does the program help Veterans?

- In Texas, a veteran was displaced from his home in Puerto Rico, due to Hurricane Maria. He was staying with family in Texas. He received a job offer in Florida, but was unsure how he would get there. With the points he was able to get to Florida and started working without the worry of having nowhere to sleep upon arrival.
- An Arizona small business owner wrote, "You don't know how much this has helped. I am starting a new company and have had to take classes out of state to help me run my company better. I am cash strapped and would not have otherwise had the opportunity to attend these classes. How can I send a letter of thank you to the Hilton program? Thanks for helping vets in their endeavors."
- Other successes include the Massachusetts Veteran who used his points to help land a job with Delta Airlines as a first officer, and a Utah Veteran who was moving to California for a new job with Northrop Grumman. He used his points while he was looking for housing for his family.

For more information about how your state can participate, contact Lori Adams, NASWA Policy Director, at ladams@naswa.org.