SPONSORSHIPS | SIDES SEMINAR

The State Information Data Exchange System (SIDES) Seminar is a gathering for state workforce members, employers, and third-party administrators (TPAs) to discuss current and developing trends in the unemployment program and how SIDES can be used to enhance integrity measures, streamline claims processing, and reduce agency costs.

WHEN
April 22 -24, 2025

WHERE
Hilton Salt Lake Center
Salt Lake City, UT

A LA CARTE

Networking Break Digital Ad (15 seconds MAX) - Highlight your company using a digital ad in the conference production slides. The ad will be incorporated into the networking break slides that are played during each break in the general session and will be shown for 15 seconds MAXIMUM. Acceptable formats: .jpg, .png., .pptx, .mp4. Slide size is 16:9 (Widescreen).	$250
Networking Break Digital Ad (30 seconds MAX) - Highlight your company using a digital ad in the conference production slides. The ad will be incorporated into the networking break slides that are played during each break in the general session and will be shown for 30 seconds MAXIMUM. Acceptable formats: .jpg, .png., .pptx, .mp4. Slide size is 16:9 (Widescreen).	$500
Attendee List (PDF Format; Pre-conference)	$750
Exhibit Table *LIMITED AVAILABILITY* - One six-foot table and two chairs	$1,000
Photo Studio Sponsorship[1] - Face-to-face interaction with conference attendees during photo booth hours, i.e. during the Welcome Reception. Option to send a professional headshot, provided by NASWA Photographer, to conference attendees; option to provide branded handout[1]; branded photo studio signage.	$1,800
Welcome Reception Sponsorship: Craving Depot - Sponsor the Craving Depot and provide attendees with small bites and sweet & savory favorites during the Welcome Reception. Your company logo and a QR code to your company website will be prominently placed at the depot(s) during the Welcome Reception.	$3,000
Welcome Reception Sponsorship: Libation Station - Sponsor the Libation Station and gain the opportunity to network with attendees while passing out company-branded drink tickets (beer, wine, and soft drinks; one ticket per attendee).	$3,400
Networking Break Sponsorship: **Coffee/Beverage Station (Day 1)** - Offer conference attendees that essential cup of coffee to jump start their day or get that much needed energy boost. Sponsor the Coffee/Beverage station for the first day of the conference and have your company logo and QR code to your company website prominently placed at the station during the conference (excludes pre-conference sessions).	$4,250
Networking Break Sponsorship: **Coffee/Beverage Station (Day 2)** - Offer conference attendees that essential cup of coffee to jump start their day or get that much needed energy boost. Sponsor the Coffee/Beverage station for the second day of the conference and have your company logo and QR code to your company website prominently placed at the station during the conference (excludes pre-conference sessions).	$4,250
Hosted Eats or Treats Sponsorship - Choose only ONE option	
Luncheon Sponsorship - Keep attendees fueled and be recognized as the exclusive sponsor of the Thursday award luncheon. Sponsorship includes **TWO-minute "Word from Our Sponsor" speaking opportunity** at the podium in the general session, branded signage by food tables, and digital signage in general session during lunch.	$10,000
Closing Session "Perk Up" Sponsorship - *What could be sweeter than having dessert AND showcasing your brand?* Save the best for last and re-energize attendees by sponsoring delicious treats and coffee for the conference closing session. The Closing Session "Perk Up" sponsorship includes having your company logo and QR code to your company website prominently placed at various dessert and coffee stations during the closing session.	$5,000

[1]*Price listed is for sponsorship only. Purchase of item(s) is sponsor's responsibility. All items are subject to availability at the time of the request.*

NASWA
NATIONAL ASSOCIATION OF STATE WORKFORCE AGENCIES