

SUBJECT:

- A: A huge rally
- B: Everything we've got
- C: Packing the streets with the Poor People's Campaign

Dear NAME,

A month ago, we helped launch the most expansive wave of nonviolent civil disobedience in U.S. history with the Poor People's Campaign: A National Call for Moral Revival.

For weeks, members of the campaign have risked arrest with poor people, clergy and advocates demanding policies that lift up the poor in this country. We know our actions are getting elected leaders' attention because every week, scores of people committing nonviolent civil disobedience with the campaign get arrested in state capitals from coast to coast.

Our leaders are trying to keep us quiet because they don't want anything to change.

**[But they can't keep us quiet anymore. On Saturday June 23, we're busing people into Washington, D.C. for a massive rally on the National Mall, and we need you to be there.](#)**

Here are the details:

- Date: Saturday, June 23
- Time: 10am
- Location: National Mall by Jefferson Drive SW and 7th st. SW, Washington, D.C.
- **[RSVP on Facebook here](#)**

Fifty years ago, members of the first Poor People's Campaign made their voices heard by camping out in Resurrection City, a tent city on the Washington Mall where thousands of poor people from across the United States gathered to demand that the nation "lift the load of poverty."

But it's been fifty years, and there are 60% more people living under the poverty line than in 1968, the Voting Rights Act has been dismantled, and children in our poorest cities aren't even guaranteed clean water or sewage treatment.

We need your help moving this country forward by seizing the nation's attention this June. People are ridesharing, buying train tickets, and getting on free buses organized by activist

groups across the country—anything to pack the National Mall on June 23 and demonstrate unprecedented grassroots strength.

[RSVP to the Poor People's Campaign's mass rally on Facebook to let the campaign know you're coming. The campaign will post updates about how to get to the rally including info on rideshares and free buses in your area.](#)

This is our last chance to act. We need you to show up and let politicians know there are consequences to undermining access to the ballot box, destroying healthcare and the social safety net, and slashing wages.

Forward together, not one step back,  
[SENDER]