



WILPF US 110th Anniversary Celebration Watch Party Toolkit

1. Objectives & Audience

- Celebrate WILPF's 110-year legacy of peace, justice, and feminist activism.
 - Connect local supporters, newcomers, and longtime members.
 - Inspire participants to learn, discuss, and take concrete action.
- Ideal for: campus groups, local chapters, allied NGOs, faith communities, book clubs, or friends/family circles.

2. Pre-Event Planning

<u>Task</u>	<u>Who</u>	<u>Deadline</u>
Secure streaming link & registration info from WILPF HQ	Host / Chapter Lead	A few days before the event
Choose and test your viewing platform (Zoom, YouTube Live, Facebook Live, etc.)	Tech volunteer	A few days before the event
Publicize event (email, social media, flyers)	Communications team	Ongoing up to day before
Send reminder email w/info	Host	day prior

3. Technical Setup

- You'll need to be in a place with stable internet (≥ 5 Mbps upload/download)
- Perform a speaker/microphone test
 - Enable closed-captioning or link to transcript via the Zoom screen menu.
 - Have ready a backup dial-in phone number in case the internet or zoom glitches.

4. Promotion & Invitations

A Email Template (to personalize and send)

Subject: **Join Us for WILPF's 110th Anniversary Watch Party!**

Dear [Name],

We're thrilled to invite you to our virtual watch party for the Women's International League for Peace & Freedom 110th Anniversary Celebration on 4/28 at 8ET/7CT/6MT/5PT.

The watch party will take place at (location) – (Address here). Please arrive 30 minutes before the start of the show if you can, to get situated before show time. The suggested event donation is \$40/\$10 minimum. **Since we're doing a watch party, everyone can gain access** – with no cost barrier.

However, this is a fundraiser for WILPF and we sorely need more income. We encourage everyone to give something. *(any BYO instructions here for food or drinks)*

We'll watch together, discuss highlights, and plan how to carry forward WILPF's mission in our community.

Looking forward to celebrating with you!
In solidarity,
[Your Chapter Name]

Note to Branch: *This may be amended to include a potluck or any other type of special activity you are doing to encourage a fun and meaningful gathering for your guests. For example, Jeneve Brooks is hosting a watch party for her friends at her church and for the after party- she's billing it as a **Drum/Dance Party for Peace**. She has friends from a drum circle that will play to encourage dancing.*

B Share these Social Media Facebook Posts on your branch page and your personal FB page.

- Hashtags: #WILPF110, #PeaceFeminism, #WILPFWatchParty
- Handles: @WILPF (Twitter/IG/FB)
- Sample Post: Share either this FB post:
<https://www.facebook.com/WILPFUS/posts/pfbid02NbeHoJyGYXVZHDZrdF2im2SiRgDVeR11GocgMtt5ciLaezeVwfC562QUM8KR1mJql>
- (type message into FB "what's on your mind" section. Here's a suggestion of what to say:
Celebrate 110 years of feminist peacebuilding with us! 🎉 Join our watch party on Mon, April 28 at [time a half hour before the event start time] #WILPF110
- Invite your FB friends to this FB Event:
https://www.facebook.com/events/1351012699541649/?acontext=%7B%22event_action_history%22%3A%7B%22surface%22%3A%22home%22%7D%2C%7B%22mechanism%22%3A%22attachment%22%2C%22surface%22%3A%22newsfeed%22%7D%2C%22ref_notif_type%22%3Anull%7D

C Attach Flyer to emails (see above A) to invite folks to spread the word. (flyer attached to this email. Download and attach to emails).

5. Discussion Guide for the After Party. It will be facilitated, so DO participate!

a. Icebreaker (5 min)

- Share one thing that inspired you about WILPF's history.

b. Guided Questions

1. Which story or speaker from the celebration resonated most with you—and why?
2. WILPF has championed peace through feminist lenses for 110 years. What does "peace feminism" mean for you today?
3. How can our local group carry forward one initiative or campaign highlighted in the celebration?

c. Action Planning

- Identify one concrete step your group will take in the next 30 days to further promote WILPF's 110th? Consider setting up a tabling display at the library or other location, including a lifesize poster cutout of Jane Addams and asking folks to take SELFIES with Jane. Have handouts about your branch and get folks to sign in for more info (capturing their Email addresses and phone numbers so you can invite them to your next meeting).

AT THE EVENT: Do take photos of your group to share. Send them to wilpfus.jenevebrooks@gmail.com. Share them on your branch webpage or FB group page.

AFTER THE EVENT:

- I. **Send “Thank You” Email** to all attendees that include
 - Recap highlights of the event.
 - Share photos of the watch party
 - Link to recording (at www.youtube.com/wilpfustoday, once it’s available)
 - Include a short Feedback survey
 - Share Action Items (*See Item C, above*)
- II. **Remind everyone of the agreed next step(s) and any upcoming meeting dates.**
- III. **Amplify on Social Media**
Post your group’s reflections, photos, and commitments. Tag @WILPF and use #WILPF110.

With this toolkit in hand, your watch party will be well-organized, engaging, and action-oriented—perfect for honoring 110 years of WILPF’s transformative work. In solidarity, and happy celebrating!