

Coaching Biz Growth Lab 2019 Calls – As of 5.8.19

The Coaching Biz Growth Lab is shaped by the members of the group. Monthly themes serve as an entry point for our conversation. Each Lab member will have their own goals for their business.

Be sure to check out the related monthly article and template which you will be able to use in your business. These are housed at the CGBL Teachable Site.

Month	Theme	Additional Events/Supports
March 2019 March 1 March 22 ** Note 4 th week	Videos Q 2 Planning Gearing up for Spring	
April 2019 April 5 Thursday April 18 ***	Time Management and Priorities Content Creation	1 Biz Step a Day – Check it Off
May 2019 May 3 May 17 ** Earlier call time?	Repurposing Content - Blogging as a Strategy	1 Biz Step a Day – Content Thursday May 16 – Get it Done Afternoon
June 2019 June 7 June 21	Designing A Signature program or product Program Design Hack	1 Biz Step a Day
July 2019 July 12 – Earlier Call July 26 – Earlier Call Time on Friday	Systems Check and Renewal	July Get it Done Afternoon 1 Biz Step a Day
August 2019 August 2 – Earlier Call time August 16 – Earlier Call time	Heading back to the Ecosystem – you as a Business Foundation SWOT for Summer and Fall (Facilitation Lab)	1 Biz Step a Day Design Hack
September 2019	Onboarding New Clients/Marketing	
October 2019	Marketing	
November	Planning for 2020	
December	Open Space Year in Review – Facilitation Lab	

Past Calls you can access:

Month	Themes	Additional Events/Supports
April 2018	Business Foundations and Ecosystem part 1 of 2 (Vision and Values)	One-on-One kick off call
May 2018	Business Foundation and Eco-system part 2 (SWOT and Strengths)	Virtual Retreat Afternoon – Get it Done! (May 31)
June 2018	Q 3 Business Planning What's on offer? Your Business Funnel	Stocktaking of your offers Knowing your client
July 2018	Finding and Amplifying Your Voice - Content Creation	21 day challenge - content
August 2018	Program Design 101	Summer Program Hack
September	Getting Back to Work – Habits and Systems	21 day challenge - habits
October	Beliefs and Accelerators Relationships and Networks – part 1	Fall one-on-one call

November	Planning for Next Year Relationships and Networks – part 2	21 Day Challenge
December	The Year in Review Stocktaking, Renewal and getting ready for 2019!	Virtual Retreat
2019 Program Calls		
January 2019 Friday January 4 January 18	2019 Kick off – Intentions and Aspirations 2019 Milestones and Client outreach	Month End Planning Review – January 31 – 8 – 9 am ET
February 2019 February 1 February 15	Collaboration Communities – Facebook and Instagram	February 28 – 1 -5 pm ET – PlanDoTrack Virtual Retreat

You can view the **Coaching Biz Growth Lab** at <https://coaching-design-studio.usefedora.com/p/coaching-biz-growth-lab>

Monthly articles, and templates, are posted there. Be sure to add these calls to your calendar!