# Biography of Charles W. Wiltsie III, LMT



Charles Wiltsie is a Connecticut State Licensed Massage Therapist,
Department of Health Number 000254 and a member, for more than 20 years, of the AMTA. He graduated from JSG School of Massage and
Brigham Young University- Idaho. He's the first Program Director for Branford Hall Career Institute's (BHCI) Massage Therapy Program, it's first Regional Massage Therapy Director, a Director of Education (for all programs) and founding member of the Massage Therapy Programs for

Premier Education Group. He was also an instructor for that school with teaching expertise in Anatomy & Physiology, Ethics, Kinesiology and Pathology. He has been in business since 1988, and has extensive experience working with Performing Artists in Connecticut, and on Broadway, as well as with Film Actors and Professional Athletes. Most recently he has worked with the Medical Team at the USA Visa Gymnastics Championships in Hartford, Connecticut.

He is often quoted in articles on the Ethics of Men in Health Services, Spa Etiquette for the Massage Therapist and Customer, and is recognized in the Spa Industry as one of the first developers of the Anti-Aging, Body Contouring markets in the world. He has also received education in esthetics and body treatments by Aveda in Massachusetts and at the Phytoceane Institute of Spa Innovation in Salt Lake City, Utah.

In 1998, Charles Wiltsie began devoting most of his time to training massage therapists, estheticians, professors, doctors, and others in the United States—and around the world—in the massage treatment he invented called Lypossage®. Lypossage® is a trademarked massage therapy treatment he invented to help women lose dimension without losing weight, and to help them smooth the look of cellulite. The Lypossage® treatment is widely used as an adjunct to liposuction pre- and post-surgery. Lypossage® has been featured in multiple issues of Estheticienne, a publication from The Netherlands.

Mr. Wiltsie has been a featured guest speaker at the CIDESCO International Congress in Amsterdam, Holland where he spoke to plastic surgeons, physical therapists, and estheticians about the application of Lypossage® in cosmetic surgery. He has spoken on the same topic as a guest speaker

at "The Spa & Resort Shows," along with "the Medical Spa Shows" from New York and Los Angeles. In 2005 Wiltsie received an invitation to teach Lypossage® at Artevelde hogeschool, in Belgium, where he taught Lypossage® to Flemish physiotherapists and University Researchers from Universiteit Gent, who began their independent research on Lypossage® in September, 2005. They completed their research in February of 2006. As a result of this research, the peer reviewed medical magazine called Healthy Aging referred to Lypossage®, "as the cornerstone of most manual body contouring techniques".

Charles Wiltsie was also extensively covered in the following magazines: *Estheticienne* (a European Publication), *Day Spa, les nouvelles esthetique, Massage, American Spa*, the *Day Spa Bible, Massage & Bodywork, Hers Muscle & Fitness, Good Medicine* (Australia) and *Body Sense* (USA). Wiltsie has also been extensively excerpted for the books *The Four Seasons of Inner and Outer Beauty* by Peggy Wynne Borgman, *UnBreak Your Health™* by Alan E. Smith and *The Educated Heart* by Nina McIntosh. He rounded out the past couple of years with seven consecutive issues of *Estheticienne Magazine* devoted to Lypossage®, Zangers Massage, and American Ethics in Massage Therapy and the Spa Industry. He is a regular contributor to Massage Magazine and Demascope Magazine will be featuring his work in the field of Massage Therapy, Esthetics and his body contouring research, in July of this year, 2015.

### **Facts Sheet**

**Licensed:** Connecticut State Licensed Massage Therapist, License #000254 **Esthetics Training:** Aveda in Massachusetts and Phytomer in Salt Lake City, Utah

**Graduate:** JSG School of Massage, New Jersey

**Graduate:** Brigham Young University, Rexburg, Idaho

## **Education Experience:**

**Continuing Education Provider:** Provider Number 326116-00 for the NCBTMB

**Vocational Education:** Worked with Branford Hall Career Institute for 9 years. Founding Program Director for the Massage Program at Branford Hall Career Institute (Premier Education Group), Regional Director for Connecticut for BHCI Massage Program, Director of Education, all programs, at BHCI and we deeply involved in the accrediting process for the Massage Program and the entire school

## **Current Business Experience:**

**Managing Partner:** Lypossage ésthetiques® International, LLC (Training, Body & Skin Products, Internal Supplements- Owner of Trademarks, Lypossage®, LypoSlim®, Swedish Bodyworks™, Cellu-Actif™ & LEI Educational Publishing™

Managing Partner: Pro-Actif Spa Systems International (Consulting- Alternative Health Services

and Spa)- Consulting work has been done all over the USA, Europe, Korea and Trinidad.

Managing Partner: Swedish Bodyworks

### **Past Business Experience:**

**Owner:** Wiltsie Chrysler/Plymouth and Wiltsie AMC/Jeep/Renault

**Owner:** Wilease Car Rental and Leasing

**Owner:** Sammy Charles Pro/Con Radio Production Company

## **Organizations:**

American Massage Therapy Association (AMTA)

National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) Approved Continuing Education Provider

#### **Accomplishments:**

**Externship Program:** Created the Externship program for Massage Therapy at Smilow Cancer Hospital, part of Yale New Haven Hospital.

**Connecticut Massage Therapy Statute:** Participated in the first Connecticut "round table", organized by Steve Kitts of Connecticut Center for Massage Therapy, to help craft the Connecticut Statute for Massage Therapists.

**Published Author** in Massage & Bodywork Magazine on the topics of Ethics for Men and Lypossage®, Body Sense Magazine and many other magazines outside of the Alternative Health Services fields.

**Featured in Books and Magazines:** Day Spa Magazine (USA), Massage Magazine (USA), Massage & Bodywork Magazine (USA), Massage Today (USA), Hers Muscle and Fitness Magazine (USA), In Style Magazine (USA), Good Medicine Magazine (Australia), Estheticienne Magazine (Holland), Flair Magazine (Belgium), Healthy Aging Magazine and many more...

Manuals authored by Wiltsie are written in English, Spanish, Dutch, Flemish, German and Korean. Articles written about Wiltsie, and his Lypossage® program, have been published in almost every European country, Canada, Brazil, Australia and Korea.

**Former Radio Talk Show Host** on WELI (Clear Channel Radio) New Haven, Connecticut. **Inventor of "Zanger's Massage"** designed to help with professional singers keep their voices in good shape.

**Invited Speaker**: CIDESCO International on the topic of Lypossage® (Amsterdam, The Netherlands), Spa & Resort Show on the topic of Guerilla Marketing(Los Angeles, California), Spa & Resort Show in NYC on the topic of the History of Lypossage® and Body Contouring, Many other Industry sponsored venues and panels

**Books:** Lypossage® **featured in** the following **books**: The Four Seasons of Inner and Outer Beauty by Peggy Wynne Borgman, The Day Spa Bible, UnBreak Your Health™, *The Complete Guide to Complementary & Alternative Therapies* by Alan E. Smith, The Educated Heart an ethics manual for Massage Therapists used widely in massage schools as a text book. Quoted regarding Ethics for Men

**Civic Activities:** Civic Activities include past political experience in politics. Activities include: Democratic Candidate for State Senate 33<sup>rd</sup> District, State Economic Development Commission, Democratic Delegate and member of the State Platform Committee, Chairperson of the Democratic Party in Governor O'Neill's hometown of East Hampton, Connecticut. After leaving politics Wiltsie was a frequent speaker to High School Students on the topic of "*Practical Politics and Political Activism, How to Overthrow Your Local Government*". Wiltsie was also a former member of the Lion's Club, the American Legion and Exchange Club.